

June 15th, 2020

COVID-19 BUSINESS SUPPORTS AND RESOURCES

The City of Spruce Grove cares about you and your business. The City's <u>Economic & Business Development Department</u> continues to keep you informed about ongoing developments of the COVID-19 pandemic. Although the City of Spruce Grove is operating a little differently, we remain committed to providing our businesses and residents the best service possible.

CLICK HERE TO SUBSCRIBE TO OUR NEWSLETTER

We make every effort to continuously update the <u>COVID-19 Resource Page</u> on our Economic & Business Development website to ensure that information and access to resources are kept current.

ALBERTA'S RELAUNCH STRATEGY: THE LAUNCH OF STAGE 2

On June 12th, Stage Two from Alberta's Relaunch Strategy was announced. The launch of the second stage has allowed <u>certain businesses</u> such as libraries, personal services, movie theatres, and gyms to reopen and operate to serve customers, while continuing to practice proper hygiene, sanitation, and infection prevention as per Alberta Health Service's requirements. More details and information on protocols can be found on <u>Alberta's Relaunch Strategy</u>.





- → <u>Alberta Biz Connect</u> The *Government of Alberta* developed the Biz Connect website as a resource to help businesses that are able to reopen within Stage Two to do so, while keeping staff and customers safe. The website includes a red tape reduction submission form to help you share your ideas on modernizing regulations and reducing red tape, especially for businesses, as they respond to COVID-19.
- → <u>Step-By-Step Interactive Tool</u> The *Government of Canada* offers this guide to help individuals navigate through the different resources that are available to them. This tool includes information regarding other COVID-19 supports, programs, and services that can help support a business and their specific needs.
- → \$5,000 Grant for Small Businesses to help with Relaunch Costs The Government of Alberta will allow small and medium-sized businesses with less than 500 employees that had to close their business or have had their revenues severely cut, to apply for a \$5,000 grant. These funds will help businesses purchase non-medical PPE, pay their wages, rent, and other supplies that are needed in order to reopen.

SPRUCE GROVE'S TEMPORARY BUSINESS SIGNAGE CRITERIA



The City of Spruce Grove will allow select temporary signage on City boulevards and business premises until August 30th, 2020. Business owners will be required to notify the City's Planning and Development department in advance, while outlining how long the temporary sign will be displayed for.

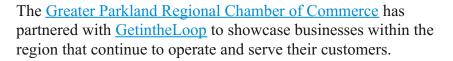
SPRUCE GROVE'S SUPPORT LOCAL CAMPAIGN



The City of Spruce Grove has officially launched our <u>Support Local campaign</u>. As a community, it is important that we continue to shop locally and support the businesses surrounding us during these challenging, yet recovering times. Look for these messages on the Highway 16A digital billboards.

CHAMBER OPEN FOR BUSINESS DIRECTORY







To learn more about this program, please contact the Greater Parkland Chamber at sparry@gprchamber.ca or contact Myles Ethier from GetintheLoop at myles.ethier@getintheloop.ca.

We will continue to frequently update our Economic & Business Development website at InvestSpruceGrove.ca as more information becomes available. If you have any questions, please e-mail a team member at Invest@SpruceGrove.org.

Thank you for your engagement.

Together, we all play an important role in keeping our business community healthy and safe.

From our team to yours, Dave, Karla, Jamie-Lynn, & Anika

INVESTSPRUCEGROVE.CA

SHARE OUR NEWSLETTER THROUGH SOCIAL MEDIA:



Share



Tweet