



February 26, 2024

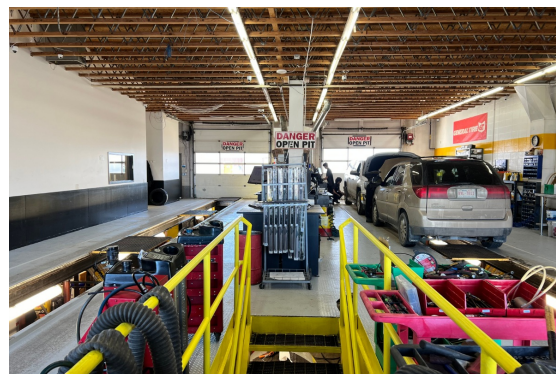
The City of Spruce Grove **ECONOMIC & BUSINESS DEVELOPMENT NEWS** *Keeping you informed!*

Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

Stay in the 'know' - Sign-up below!

□ FEATURED DEVELOPMENT □

EconoLube Expands Legacy in Spruce Grove



[EconoLube](#), a fixture in Spruce Grove for 34 years, is adding a significant expansion project to their east facility on #8 120 St Matthews Avenue. The expansion, slated for completion by late April and open to the public in May, includes an additional 3,680

square feet. In addition, they are renovating 1,900 square feet dedicated to a spacious waiting area and service counter.

The expansion and renovation aim to enhance the customer experience, with the five state-of-the-art mechanical repair bays equipped with the latest technology and an in-house alignment rack. With a staff of 24, 90% of whom are based in Spruce Grove, EconoLube ensures uninterrupted service during the transition, operating temporarily from a third location.

EconoLube has evolved into a full-service automotive shop, providing drive-through maintenance, complete automotive repair, tire services, and ADAS service previously exclusive to dealerships.

This development not only modernizes EconoLube's facilities but also reaffirms its status as a cornerstone of the community.

"Our roots run deep in Spruce Grove. We've grown alongside this community, and it's our privilege to continue serving it with the same passion and dedication that has defined us for over 30 years." - Paul Harpe, Owner

□ SUPPORT LOCAL □

Welcome, new businesses!



[Spinfinite Indoor Cycling](#) at 10, 98 McLeod Avenue is an indoor cycling fitness experience with instructors that guide you to feel energized and refreshed, while challenging you physically and mentally. □



[Mountain Ink Tattoo](#) at 110D McLeod Avenue is a tattoo parlor that specializes in various services such as permanent black and grey tattoo art, tattoo placement over scars, microblading of eyebrows, and more. □

Thank you to our existing businesses!



[Fix It Right Plumbing & Heating](#) at 101, 301 Saskatchewan Avenue is a locally owned business with +50 years of combined industry experience. that offers high quality plumbing and heating services. ☐☐

[NWT Safety Supplies](#) at 50 Shep Street is a safety equipment supplier that offers gas detector servicing, fire extinguisher servicing, respiratory fit testing, equipment renting, a retail showroom for all your safety needs, and more. ☐

APPLY FOR THE CITY CENTRE

☐ STOREFRONT IMPROVEMENT PROGRAM ☐



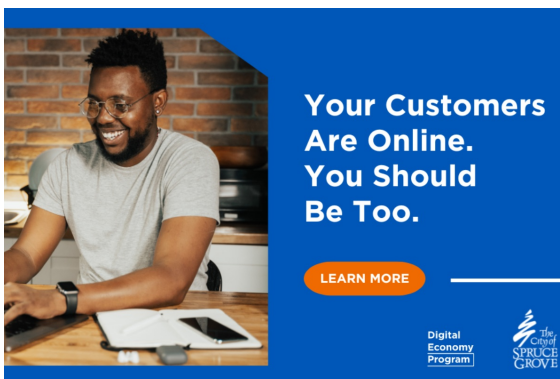
Applications for the 2024 Spruce Grove [City Centre Storefront Improvement Program](#) are now open. This program supports property and business owners the City Centre who want to make improvements to their storefronts. The City will provide a 50% matching grant up to \$7,500 per storefront or \$10,000 for a street corner where improvements are made to two facades. Apply today!

☐ THE BDC SMALL BUSINESS LOAN PROGRAM ☐

The BDC Small Business Loan by Canada Post and BDC gives small businesses across Canada the financial flexibility they need to turn short-term goals into long-term success. Spruce Grove businesses can apply for financing from \$10,000 up to \$100,000 by visiting canadapost.ca/loan-SMB.



☐ DIGITAL ECONOMY PROGRAM ☐



Businesses in Spruce Grove are encouraged to apply for the [Digital Economy Program](#). Over 140 businesses in Spruce Grove have signed up and received FREE support towards social media, website & SEO, branding, logo & graphic design, advertising, photography, videography, and more. Register before spots run out!



Join the Greater Parkland Regional Chamber of Commerce for their [State of the Region](#) event on March 15 at 6:00 PM at Heritage Park Hall in Stony Plain. Enjoy dinner, networking, and exclusive insight from the mayors of Spruce Grove, Stony Plain, and Parkland County as they address the region's progress.

Save the date for the 2024 Tri-Region Mayors' Golf Classic on July 22 at the Stony Plain Golf Course. Play golf and network with businesses, council, and administrative representatives from the Town of Stony Plain, City of Spruce Grove, and Parkland County. Email invest@sprucegrove.org for information.

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, email us at Invest@SpruceGrove.org.

Thank you for your engagement.
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,
Dave, Karla, Jodi, & Anika

FOLLOW US ON SOCIAL MEDIA:

