



March 27, 2024

The City of Spruce Grove **ECONOMIC & BUSINESS DEVELOPMENT NEWS** *Keeping you informed!*

Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

Stay in the 'know' - Sign-up below!

□ 2024 CONSTRUCTION PLANS FOR SPRUCE GROVE CITY CENTRE □

Construction Plans Unveiled for Spruce Grove City Centre in 2024



Calahoo Road and Mohr Avenue, facing east.



Calahoo Road and Mohr Avenue, facing south.

City Centre construction in 2024 will primarily focus on Calahoo Road and Mohr Avenue.

Construction on Calahoo Road involves surface work, including overlaying roadways and replacing some concrete. Efforts are made to conduct most of the work in the evening to minimize disruption to businesses, although daytime work is also scheduled. This initiative follows underground work completed in 2023.

As for Mohr Avenue, plans entail replacing waterlines from Calahoo Road to Queen Street and repairing or replacing sanitary systems from Calahoo Road to Main Street. Road closures will occur in the area to facilitate this work, which is being undertaken

to support the construction of a new facility by the Meridian Housing Foundation.

There will also be some completion work on Main Street and McLeod Avenue in the spring. This involves repairs of any concrete and asphalt deficiencies. Additionally, landscaping efforts, including the installation of an irrigation system and planting of shrubs in planter boxes and medians, will be completed.

Planned work in 2025 will be Mohr Avenue surface work and King Street underground. Work will then shift to Church and First Avenue in subsequent years. Subscribe for updates at sprucegrove.org/CCARP

□ SUPPORT LOCAL □

Welcome, new businesses!



West Country Smokers & Grills
Get Your Grill On!

[Western Country Smokers & Grills](#)

located at #24, 308 Westgrove Drive is an authorized dealer for Pit Boss, Louisiana Grills and Broil King Smokers and carry a large selection of wood pellets, rubs, sauces and accessories.



[Milk & Honey Beauty Studio](#)

located at #14, 119 First Avenue offers a variety of services such as facials, spray tanning, waxing, manicures/pedicures, laser hair removal, waxing, makeup application and more.

Thank you to our existing businesses!



[@The TRAX Public House](#) located at 304 Westgrove Drive provides a great setting for lunch, dinner, sports, dancing and live entertainment. They are also the perfect place to host birthday parties (+18) and fundraisers.



[Sharks Club Pool Hall](#) located at 125 South Avenue houses 13 full-sized billiards tables, 2 4x8 tables, full kitchen/bar, big screen TVs, jukebox, cue locker rentals, with amateur leagues running all year long. □

APPLY FOR THE CITY CENTRE

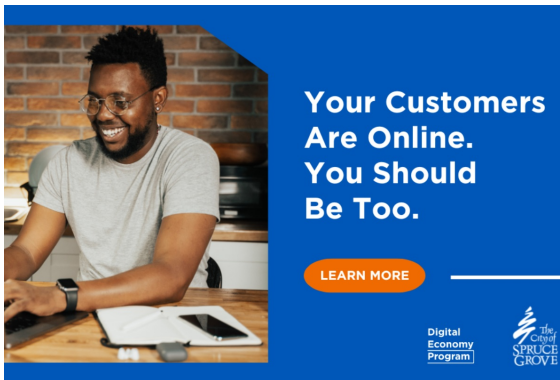
□ STOREFRONT IMPROVEMENT PROGRAM □



Applications for the 2024 Spruce Grove [City Centre Storefront Improvement Program](#) are now open. This program supports property and business owners the City Centre who want to make improvements to their storefronts. The City will provide a 50% matching grant up to \$7,500 per storefront or \$10,000 for a street corner where improvements are made to two facades.

Get your application in early as funding is limited. Apply today!

□ DIGITAL ECONOMY PROGRAM □



Businesses in Spruce Grove are encouraged to apply for the [Digital Economy Program](#). Over 140 businesses in Spruce Grove have signed up and received FREE support towards social media, website & SEO, branding, logo & graphic design, advertising, photography, videography, and more. Register before spots run out!

EDMONTON GLOBAL UPDATES

Upcoming Trade Missions

Join us at
London Tech Week
| June 10-13

Alberta's 2024 Mission includes:

- Complimentary entry to all UK Government **Department for Business and Trade** and **London and Partners** events
- Meetings and 1:1's with in-market support
- AI Summit London 2024 (optional)

All company delegates will receive the exclusive, all access **London VIP Pass**.

London Tech Week, London, UK, Dates: June 11-14, 2024

Edmonton Global in partnership with Calgary Economic Development and the Government of Alberta is putting together a trade mission to London Tech Week.

Building on last year's success, the plan is to take a delegation of tech-related companies to London as they explore growth opportunities in the UK.

NASCO Reunión 2024, Monterrey, Mexico, Dates: April 28-May 1, 2024

Edmonton Global, with Alberta Government collaboration, is arranging a logistics and transportation trade mission to Monterrey, Mexico in April. It aims to boost collaboration and discover business prospects in the sector. Monterrey's strategic location and flourishing industrial sector make it an optimal environment for network expansion. The mission will feature B2B meetings, site tours, and concurrent attendance at the NASCO Continental Reunion event.

To participate or for more information contact [Edmonton Global](#)

□ EVENTS □



SUMMER
at the Centre

ALL
SPRUCED
UP!
City of Spruce Grove
BUSINESS ASSOCIATION

Saturday, June 1
Saturday, July 6
Saturday, July 27
Saturday, August 10

The Spruce Grove City Centre Business Association [Summer Market Events](#) Return! Get ready for **four unique** gatherings featuring free family activities and the lively summer market. Sponsor and vendor opportunities are available. Stay tuned for updates. Looking to participate? [Email us today!](#)



Join us for the 2024 Tri-Region Mayors' Golf Classic on July 22 at the Stony Plain Golf Course. Play golf and network with businesses, council, and administrative representatives from Spruce Grove, Stony Plain and Parkland County. Sponsorship Opportunities are available! Email invest@sprucegrove.org for more.

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, email us at Invest@SpruceGrove.org.

Thank you for your engagement.
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,
Dave, Karla, Jodi, & Anika

FOLLOW US ON SOCIAL MEDIA:

