



July 29, 2022

The City of Spruce Grove **ECONOMIC & BUSINESS DEVELOPMENT NEWS** *Keeping you informed!*

Our [Economic & Business Development Department's](#) newsletter keeps you informed about new development, new business, and other interesting happenings in the business community.

Stay in the 'know' - Sign-up below!

✂ NEW DEVELOPMENT □

SPRUCE GROVE ALLIANCE CHURCH EXPANDS



[Spruce Grove Alliance Church](#) at 250 Century Road continues to expand their footprint with a \$6 million expansion. The new "Community Life Centre" will connect to their current building.

This will create a facility of 56,500 SF, consisting of 32,000 SF of existing space and

24,500 SF of the new build. The project also includes necessary utility upgrades, paving of their parking lot, and improving curb appeal.

The larger, purpose-built space will allow the church to reach more children, youth, and families by adding new and expanding existing programs, which are currently limited by the capacity of the building. The church will also be able to continue to host community events and provide services, such as federal and provincial voting stations, divorce care courses, addictions counselling - and to make space available to community groups.

"Our purpose for expanding Spruce Grove Alliance Church is to meet the needs of the whole person - for every generation." - Henry Banman, Board Chair

The church anticipates opening the new space in 2023, and looks forward to hosting an open house to welcome the community to see what has been built and how they can be a part of it.

The expansion project has benefited greatly from the generosity of volunteers and community partners. If you are interested in supporting the project or to learn more about it, [click here](#) or phone (780) 962-4700.

□ SUPPORT LOCAL □

Welcome, new Spruce Grove businesses!



[Anagram Games Cafe](#) at #5, 40 South Avenue is a cafe that offers activities, games, and events such as concerts and poetry readings, while offering a menu containing coffee, beer, sandwiches, and snacks for you to enjoy. ☕



[THE PIZZA SPOT](#) at #200, 131 Century Crossing is a restaurant that offers a variety of different appetizers, pizzas, paninis, sandwiches, pastas, soups, salads, kids items, desserts, beverages, and more.

□

Thank you to our existing businesses!



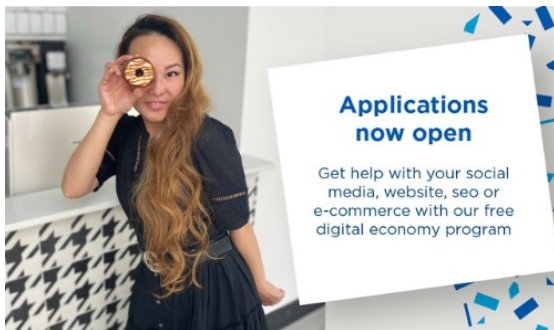
Fuse Consulting Ltd. at #122, 20 Westwind Drive offers services involving infographics, knowledge synthesis, interpretive signage, facilitation & workshops, 360 degree visuals, and nature-based education. □



EconoLube at #200 - 183 Hw16A is Spruce Grove's original oil change centre for +30 years. Their 2 locations offer oil changes, tire services, and mechanical repair. Experience the honest, quality service that their customers love. □

□ **FREE DIGITAL PROGRAMS FOR SPRUCE GROVE BUSINESSES** □

Four digital assistance programs for businesses are available. If you have questions about how these programs can help your business, contact invest@sprucegrove.org.



Spruce Grove businesses can register for the Digital Economy Program to access FREE support towards the following:

- Google My Business
- Social media
- Website & SEO
- Branding & logos
- Photography & videography
- E-commerce



Digital Main Street's ShopHERE program helps businesses:

- Create and configure online store
- Go live and market the store
- Training to manage the store

Other benefits include free 1:1 support, advertising credits for Facebook, domain registration, and more.



Apply for the Canada Digital Adoption



CyberSecure Canada is a certification

[Program](#) for the following 2 streams:

1) [Grow Your Business Online](#): A micro-grant and access e-commerce advisors to help you go digital

2) [Boost Your Business Technology](#): A grant and support for businesses who want to adopt new digital technologies

program for businesses. Getting certified will help your business to:

- Limit impacts of a cyber incident
- Enhance competitive advantage
- Protect customer and investor information
- Improve your cybersecurity knowledge

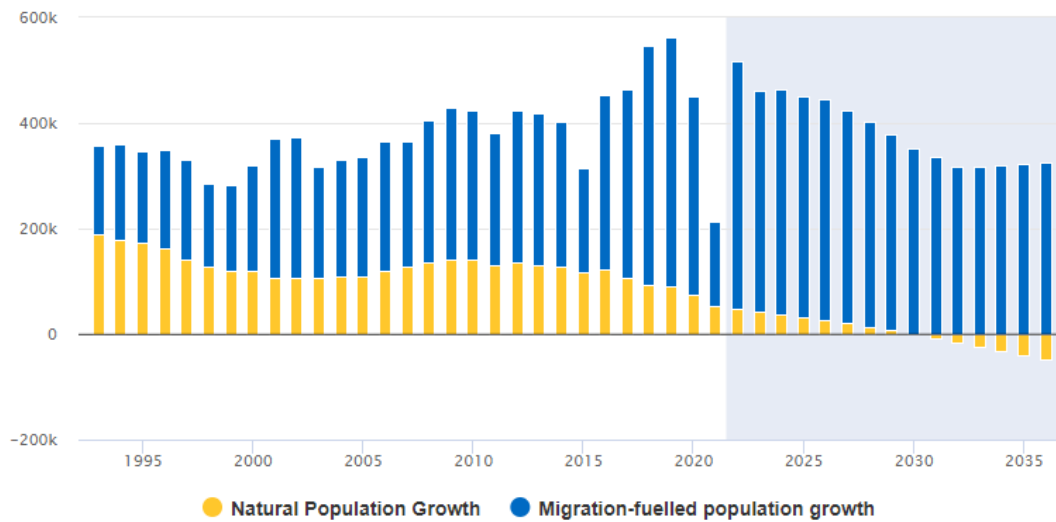
□ ST. MICHAEL'S FENWYCK HEIGHTS □



Construction of St. Michael's Fenwyck Heights is progressing! Concrete for all 5 floors has now been poured and the roof is in place. Interior wall framing has begun, as has some window installation. Parking lot paving should take place within a couple of weeks (weather permitting). The site is a constant hive of activity and it is on track to open in July 2023. The facility is already 70% full, with over 100 individuals having put down deposits for suites. For more information, [click here](#).

□ RBC ECONOMICS RELEASES NEW REPORT ON IMMIGRATION □

RBC Economics' report on [New Canadians are Vital to an Aging Society](#) demonstrates that immigration alone will drive population growth. As low birth rates push Canada's natural born population growth to zero by 2030, an even greater infusion of newcomers will be needed to grow the workforce. Immigration, on the rise since the 70s, is poised to hit the highest level due to new targets from Ottawa. The targets call for 1.3 million immigrants between 2022 and 2024.



Source: Statistics Canada, RBC Economics Research

□ EVENTS □



The [Spruce Grove City Centre Market](#), sponsored by the City Centre Business Association, will be held at the Pioneer Centre and City Hall parking lot on Sunday, August 14th from 11:00 AM to 4:00 PM.

The market will feature vendor booths, amazing local Artisans, fresh produce, food trucks, live entertainment, and free kids activities.

□ EDMONTON GLOBAL □

Edmonton Global was established in 2019 to promote investment attraction and transform the economy of the Edmonton Metropolitan Region. Spruce Grove is one of 14 municipal shareholders of this regional organization. To find out more about Edmonton Global and what it does, visit edmontonglobal.ca/about.



□ BUSINESS SUPPORT PRORAMS □

Canada Jobs and Growth Fund (JGF)



A \$700M program that

Canada Tourism Relief Fund (TRF)



Funding to help tourism,

Canada Emergency Business Account (CEBA)



supports regional job creation and positions local economies for long-term growth, including \$70M towards businesses and organizations created after January 2020 for those that meet the eligibility criteria.

not-for-profit, and Indigenous businesses adapt their operations to meet public health requirements while investing in products and services to facilitate their future growth.

The repayment deadline for Canada Emergency Business Account (CEBA) loans to be eligible for partial loan forgiveness has been extended to December 31, 2023 for eligible borrowers that are in good standing.

Canada-Alberta Job Grant



A training program where eligible employers are able to receive funding from the government to help employees and unemployed Albertans access training opportunities.

Canada Work-Sharing Program



A program that helps employers and employees avoid layoffs, when there is a temporary decrease in the normal level of business activity that is beyond the control of the employer.

CLOSED: Alberta Jobs Now Program



A \$370 million program to help private and non-profit businesses to apply for funding that would help reduce the cost of hiring and training Albertans for new jobs.

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, please email us at Invest@SpruceGrove.org.

Thank you for your engagement.
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,
Dave, Karla, Jamielinn, & Anika

SHARE OUR NEWSLETTER THROUGH SOCIAL MEDIA:

