



October 27, 2023

□ **The City of Spruce Grove** □
ECONOMIC & BUSINESS DEVELOPMENT NEWS
Keeping you informed!

Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

Stay in the 'know' - Sign-up below!

□ **FEATURED DEVELOPMENT** □

FREETEK CONSTRUCTION - 21 DIAMOND AVENUE



[Freetek Construction](#) is a residential and commercial wood framing company in Spruce Grove with over 25 years' experience. Freetek started in 1998 as a home-based business and in 2004 moved to 130 Yellowhead Road in Spruce Grove. In 2021, owners Dean and Brandy Fraser purchased a lot at 21 Diamond Avenue and constructed their new \$1.5 million facility that consists of a 4,000 SF shop and 1,500 SF office building.

Freetek's clients include Alquinn Homes, Mattamy Homes, Qualico, Cantiro, and Jen-Col Construction, to name a few. They are currently finishing an elaborate 25,000 SF Saulteau First Nation Community & Cultural Centre in Moberly, BC.



"Since opening in 1998, we have completed over 2,000 projects throughout Alberta, Northwest Territories, Yukon, British Columbia, and Ontario."

Freetek operates their head office out of Spruce Grove and has a full-time crew in Ontario. They have grown to approximately 30 full-time employees, many who have been with them for 10+ years.

Freetek Construction is deeply involved in the community for three reasons: their commitment to giving back, strong, long-term business relationships, and their extensive support for youth.

□ SUPPORT LOCAL □

Welcome, new businesses!



[Crescent Moon Curio Shoppe](#) at #100, 319 McLeod Avenue offers a wide selection of eclectic curios, quirky novelties, magical goods, and handmade products all from Alberta-based small businesses. □



[The Miracle Marketers](#) Buddy Club forges bonds among local businesses, driving growth through partnerships, collaborations, an engaging website, social media, word-of-mouth advertising, events, and gifts to new residents. □

Thank you to our existing businesses!



[Gifts and Gadgets](#) relocated to #28, 308 Westgrove Drive to expand their gift store into a new, bright, and modern space. They offer an array of high quality kitchen and giftware that reflects on the location's history and personality. □



[Retail Revolt](#) relocated to 95 McLeod Avenue to expand their family-owned and operated liquidator to offer a bigger variety of overstock, returned, and floor model merchandise at discounted and wholesale pricing for customers. □

Congratulations to Zender Ford on receiving the [2023 Community Spirit Award](#) from the City of Spruce Grove! Presented at the Chamber's Business Awards of Distinction that took place on October 19 at Elks Hall in Spruce Grove, this award recognizes local businesses for their outstanding community support. Codie Richard, on behalf of Zender Ford, was presented an original painting titled 'Maskwa and the Mallard' by local artist and President of the Skydancer Indigenous Cultural Centre and Gallery, Dianne Meili.



□ FIRST STAGE OF CITY CENTRE CONSTRUCTION - COMPLETE □



The [first stage of the City Centre Area Redevelopment Plan](#) project is now substantially complete, marking a significant milestone in the revitalization of the City's urban core. This stage was a streetscape revitalization project that included both the below and above ground rehabilitation of McLeod Ave from Queen St to King St and Main St from Church Rd to First Ave.



Fall construction wrap-up:

- Installation of all the grey paving stones
- The median wall was installed
- All concrete benches were poured and toppers were installed
- All the trees were planted
- Roads and some back alleys were paved
- Street lights were installed and energized

Still to be done in the spring 2024 is the planting of shrubs and grasses, and the final hook-up and testing of the irrigation system. Subscribe for updates at sprucegrove.org/CCARP.

□ ST. MICHAEL'S FENWYCK HEIGHTS - OPENING SOON □



St. Michael's Health Group is happy to share that construction is complete on their newest facility in Spruce Grove, [Fenwyck Heights](#)! With a variety of amenities for residents to use including an exercise room, hair salon, activity rooms, the Bistro, library, lounges, family dining room and kitchen, they are looking forward to officially opening their doors to residents in the coming days.

Fenwyck Heights is at over 65% occupancy and the building will provide seniors' independent living with support services to up to 300 residents when at full capacity. They also feature spaces that can be utilized by community groups, such as a large, bright multi-purpose room, where neighbors can pop in for a coffee and muffin in the Bistro. Be on the lookout for news of their grand opening!



□ CITY CENTRE STOREFRONT IMPROVEMENT PROGRAM □



As part of the City Centre revitalization, Spruce Grove's [Storefront Improvement Program](#) supports property and business owners the City Centre who want to make improvements to their storefronts. The City will provide a 50% matching grant up to \$7,500 per storefront or \$10,000 for a street corner where improvements are made to two facades. Check out completed projects and appy today!

□ EVENTS □

New this year!

forward slash Awards

We're celebrating **trailblazers that drive change** and **promote collaboration** to build our region's future. Nominate **inspiring individuals** and **businesses** that are making a difference.

Edmonton Global's annual [forward/slash](#) event takes place on Thursday, November 2 at the Edmonton Convention Centre from 5:00 PM to 9:00 PM and brings partners and funders from across the region together to celebrate the work that is collectively being done to radically transform and grow the economy of the Edmonton Region.

□ NEWS ALERTS □



Spruce Grove Launches new Instagram Handle! - The City of Spruce Grove's Economic and Business Development department launched a brand new Instagram account in efforts to help support the business community by informing them about new events, programs, and happenings. Follow us at [instagram.com/investsprucegrove](https://www.instagram.com/investsprucegrove).

Supporting Victims of Domestic Violence and Abuse Year Round -

The City of Spruce Grove is asking businesses to help raise awareness and educate the community and support those experiencing domestic abuse through this [year-round program](#). To support the program, email Ariane Lacelle at alacelle@sprucegrove.org for a window cling for your business.



linktr.ee/beempoweredalberta



Looking for a Home for your Business?

- The City-owned 18-acre [South Century Industrial Park](#) offers fully serviced industrial lots (including fiber optic) for sale. Located at Century Close (just east of the Public Works site on Century Road). This 4-parcel industrial park is ready for your business.

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, email us at Invest@SpruceGrove.org.

Thank you for your engagement.
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,
Dave, Karla, Jodi, & Anika

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