



June 28, 2021

The City of Spruce Grove **ECONOMIC & BUSINESS DEVELOPMENT NEWS** *Keeping you informed!*

Our [Economic & Business Development Department's](#) newsletter keeps you informed about new development, new business, and other interesting happenings in our City. We make every effort to update our [COVID-19 Resource for businesses page](#) to ensure that the information is current and relevant.

Stay in the 'know' - Sign-up below!

□ FINDING SUCCESS □



The [2021 Finding Success brochure](#) is now available! Discover just a few of Spruce Grove's many successful companies, as well as learning about their journeys to success and why they chose Spruce Grove.

□ FEATURED DEVELOPMENTS □

Featured developments in Spruce Grove will be showcased in each newsletter.

[SUPER 8 BY WYNDHAM](#)



The [Super 8 by Wyndham](#) brings a new look to the Highway 16A corridor in Spruce Grove. Located at 240 St. Matthews Avenue, this property is the former Grove Motor Inn, which was a fixture on Highway 16A since 1976.

The property changed ownership in 2019, which put in motion a multi-million dollar renovation and rebranding to Super 8 by Wyndham. The new owner, Justin Burwash, also operates a Super 8 in Cochrane.

Most of the renovations have been completed in the main building, which consists of 46 rooms, swimming pool and hot-tub, lobby, restaurant, pub with a VLT gaming room and off-track horse racing, and the exterior facade. The annex has another 47 rooms, which are currently in the process of being renovated.

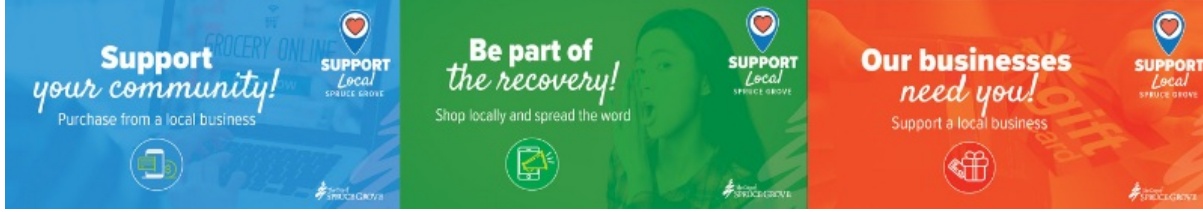
The renovations for this year also include a banquet room and repaving their parking lot this summer. Super 8 employs approximately 30 staff, most of which are full time.

"Many renovations have taken place in the past year. The pool is up and running and the lobby is complete, along with the whole front desk, floors, and ceilings. Super 8 also has a working fireplace and a bar, which enhances the overall experience for guests." - Charlene Mytrunec, General Manager

Super 8 values building relationships with local companies. Broadway & Grand has been brought in to operate the restaurant, which offers authentic, local cuisine and hand-crafted meals to their guests.

Management and staff look forward to welcoming guests back to this location, including a number of hockey and school volleyball teams this fall.

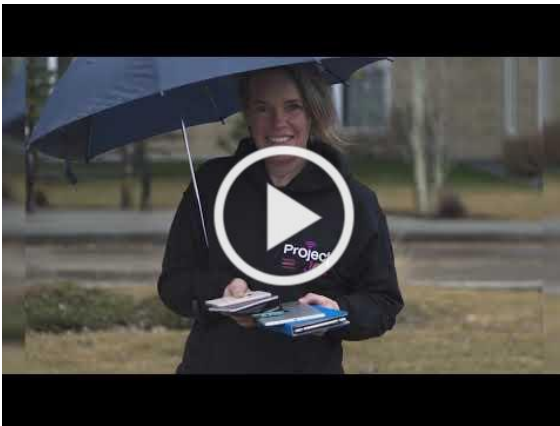
□ SUPPORT LOCAL □



The *City of Spruce Grove's* [Support Local campaign](#) encourages individuals to help businesses during this time of recovery, where all COVID-19 safety protocols and public health orders will be followed.

Spruce Grove Recovers

Over the past year, we saw incredible examples of resiliency and recovery within our community. We are proud to share some of these stories through a video series called “[Spruce Grove Recovers](#)” Following are the first 4 in a series of 10.



[Project Joy](#) started in Spruce Grove as a way to connect seniors with their loved ones through technology. 😊



[Wilhauk Beef Jerky](#) found innovative ways to change its business model and support local businesses. ☐



[Big Brothers Big Sisters](#) adapted to the physical distance requirements and found ways to stay connected virtually. ☐



[Talking Dog Brewing](#) pivoted from its initial plan, and provided takeaway services for its locally-brewed beer. ☐

Welcome, new Spruce Grove businesses!



[Backyard Birds Nature Shop](#) on King Street offers high-quality bird seed, feeders, baths, books, and other accessories to help you enjoy nature in your own backyard! ☐



[Code Ninjas](#) located inside Westland Market Mall helps kids develop coding and STEM skills by building their very own video games. Summer camps registration now open online! ☐

Thank you to our existing businesses!



[Romantic Notions](#) is a boutique on McLeod Avenue that offers bra-fitting services, while selling cup-sized swimwear, undergarments, cozy sleepwear and more! ☐



[Orchard Berry Arrangements & NL Gifts](#) on King Street offers fresh fruit bouquets, dipped strawberries and treats as well as East Coast Gifts from Newfoundland, Nova Scotia, NB and PEI! ☐

☐ **PUBLIC HEALTH RESTRICTIONS** ☐

For complete information on current public health measures, please visit alberta.ca/covid19.

For detailed information on the application of COVID-19 restrictions and protocols for businesses, please visit alberta.ca/bizconnect.

☐ THE CITY OF SPRUCE GROVE'S RESPONSE TO COVID-19 ☐

COVID-19 Resources

COVID-19 RECOVERY PROGRAMS



ARE YOU
STRUGGLING?

➔



PLEASE
REACH OUT

➔



HELP IS
AVAILABLE



Our business community has been significantly impacted by the most recent COVID-19 measures implemented by the Alberta Government. The *City of Spruce Grove* maintains an up-to-date database of [relevant support programs](#) as well as [COVID-19 FAQs for businesses](#).

□ COVID-19 SUPPORT PROGRAMS □

Federal Budget extends several key COVID-19 support programs to Fall 2021.

NEW: Alberta Jobs Now Program



Private and non-profit businesses can apply for funding to offset the cost of hiring and training unemployed or underemployed Albertans into new or vacant full-time jobs. Applications for the first intake will close on August 31, 2021.

NEW: Alberta's Innovation Employment Grant



Provides up to a 20% tax credit towards R&D. The grant will be phased out for firms with \$10M to \$50M in taxable capital and will provide benefits up to \$4M in annual R&D spending. Delivered through the corporate tax system.

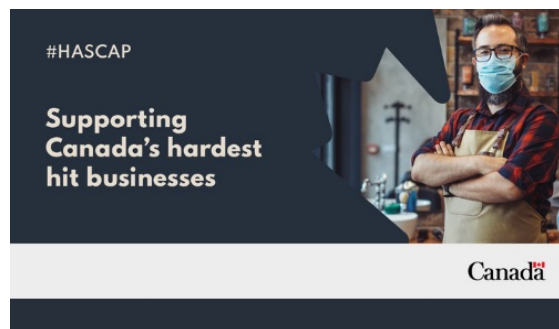
EXPANDED: Employment Insurance Program (EI)

NEW: Canada Emergency Rent Subsidy (CERS)



Commercial rent and mortgage support to organizations. Lockdown Support provides an additional 25% of support or 90% to businesses greatly impacted. Applications will remain open until September 25, 2021.

EXPANDED: Highly Affected Sectors Credit Availability Program



The HASCAP program provides businesses heavily impacted by the COVID-19 pandemic to access low-interest loans of \$25,000 to \$1,000,000 to cover cash flow needs. Applications will remain open until December 30, 2021.

EXPANDED: Canada Recovery Benefit (CRB)



CERB has transitioned to EI. The number of weeks of EI benefits is proposed to be increased to a maximum of 50 weeks for claims made between September 27, 2020 and September 25, 2021.

Those not eligible for EI can apply through CRB. This allows recipients to apply for a total of 21 periods (42 weeks) between September 27, 2020 and September 25, 2021.

EXPANDED: Canada-Alberta Job Grant

EXPANDED: Canada's Work Sharing Program

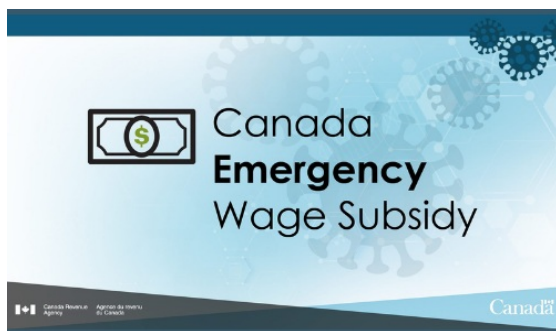


Funding to help employees and unemployed Albertans access training opportunities. Employers to contribute 1/3 of costs and government contributes 2/3 to a maximum of \$10K/year/trainee.

Extended from 38 to 76 weeks, eligible employers may immediately enter into a new agreement. Eligibility has expanded to include businesses who have been in business for 1 year and essential staff.

EXPANDED: Canada Emergency Business Account (CEBA)

Canada Emergency Business Account (CEBA)



An employer who has seen a drop in revenue may be eligible for a subsidy to cover part of employee wages. Changes allow a top-up of 35% and a subsidy amount of \$595 for employees on leave with pay. Deadline extended to September 25, 2021.

In addition to the \$40,000 interest-free loan, eligible businesses impacted by COVID-19 can access an additional interest-free loan of up to \$20,000. Applicants have until **June 30, 2021** to apply for the \$60,000 loan or the \$20,000 expansion.

Small and Medium Enterprise Relaunch Grant (SMERG)



Businesses operating since February 29, 2020 and those that began between March 1, 2020 - March 31, 2021 can apply for up to \$10,000. Applications remain open until **June 30, 2021**.

Regional Relief and Recovery Fund (RRRF)



The RRRF now offers up to an additional \$20,000 for eligible small and medium-sized enterprises (SMEs) needing continued financial support. Deadline extended to **June 30, 2021**.

□ UPCOMING EVENTS □

Tri-Expo & Marketplace



On August 27-29, the *Greater Parkland Regional Chamber of Commerce* hopes to host the Tri-Expo & Marketplace at Heritage Park in Stony Plain. Click [here](#) to learn more.

□ TIME-LAPSE □



Check out [Google Earth's time-lapse](#) to see the significant growth that Spruce Grove underwent from 1984 to 2020!

□ OTHER NEWS □

[\\$1.3B Dollar Net-Zero Hydrogen Energy Complex in Edmonton](#)

[Amazon's First Robotics Fulfillment Center in Alberta](#)



Parkland County Welcomes Amazon's First Robotics Fulfillment Center in Alberta

The Edmonton region is about to become the world's largest net-zero hydrogen network! Air Products \$1.3B investment will radically transform Alberta's economy and dramatically decarbonize Western Canada.

Parkland County will welcome Amazon's first robotics fulfillment center in the Acheson Industrial Area in 2022, creating over 1,000 full-time and part-time jobs for picking, packing, and shipping small items to customers. [Learn more.](#)

[Edmonton Region Hydrogen HUB](#)

[Spruce Grove Permit Activity Reports](#)



As hydrogen is a vital component of our clean energy system, Canada launched the Edmonton Region Hydrogen HUB, an initiative to build Canada's first low-carbon hydrogen economy in our region.

Spruce Grove released its permit activity reports for May 2021. These indicate building and development permit values, population growth, trends, the cost for providing infrastructure, and more.

[Edmonton Trade Accelerator Program](#)

[Energy Savings for Business Program](#)



Helping businesses reach their global potential by providing access to industry experts to develop and execute a personalized market-entry export plan.

Providing up to \$55M for businesses to improve efficiency, reduce emissions, and decrease costs, while creating skilled jobs and boosting economic recovery.

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, please email us at Invest@SpruceGrove.org.

Thank you for your engagement.
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,
Dave, Karla, Jamielinn, & Anika

SHARE OUR NEWSLETTER THROUGH SOCIAL MEDIA:

