



May 26, 2021

The City of Spruce Grove **ECONOMIC & BUSINESS DEVELOPMENT NEWS** *Keeping you informed!*

Our [Economic & Business Development Department's](#) newsletter keeps you informed about new development, new business, and other interesting happenings in our City. We make every effort to update our [COVID-19 Resource for businesses page](#) to ensure that the information is current and relevant.

Stay in the 'know' - Sign-up below!

□ SEE WHAT IS HAPPENING AT WESTWIND □



Watch the video of [Westwind Centre](#) development that was presented by Mayor Stuart Houston and City Council at the 2021 Economic Developers Alberta (EDA) Xperience Summit held on May 19-20.

□ NEW DEVELOPMENTS □

New developments in Spruce Grove will be featured in each newsletter.

[MIDWEST PIPELINES INC.](#)



[Midwest Pipelines Inc.](#), leaders in pipeline technology, established their corporate offices in the Tri-Wellness Building, a 3-storey state of the art modern office and professional building located at 7 Tri-Leisure Way in Spruce Grove. They occupy 7,200 SF of space on the third floor to accommodate approximately 20 staff members.

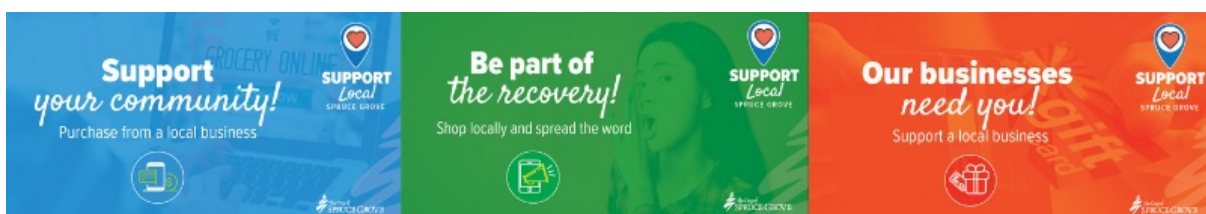
"In Spruce Grove, we get the work, and then get the work done! This is very much an operational office. The work we do here supports all of the work being done within the company. Everything from managing our equipment - to managing our projects!" - Darrel Ziehr, President

In addition to their corporate offices, Midwest Pipelines has a 28 AC equipment maintenance facility and yard in the Spruce Grove Industrial Park with 15 full-time staff, including mechanics, welders, and transportation logistics.

Midwest is a privately-owned Alberta company with 25% of the company being owned by its employees. Midwest is the only contractor solely owned by Albertans working on the Trans Mountain pipeline expansion. Midwest has been involved in the project for almost 2 years with over 900 employees working on the project.

Work will start in the Stony Plain and Spruce Grove areas in August and will continue into the fall and winter with the Alberta section of the pipeline-scheduled to be completed in fall 2022.

□ SUPPORT LOCAL □



The *City of Spruce Grove's* [Support Local campaign](#) encourages individuals to help businesses during this time of recovery, where all COVID-19 safety protocols and public health orders will be followed.

Welcome, new Spruce Grove businesses!



[Barbacoa](#) on South Avenue offers locally sourced barbecue-style food cooked over an open flame, prepared with a fiery passion for good food. ☐

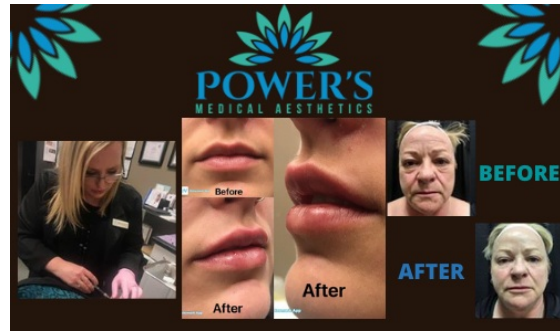


[U Vinification](#) is a wine supply and accessory shop in Spruce Grove's City Centre! Make quality wine, seltzer, cider, and beer at home or on location. ☐

Thank you to our existing businesses!



[Back On Track](#) on First Avenue offers chiropractic, massage, and naturopathic services through empowerment, therapeutics, and movement! ☐♀



[Power's Medical Aesthetics Inc.](#) on First Avenue is the #1 provider of Botox Cosmetic, fillers, and Coolsculpting in the Spruce Grove area. ✨

☐🚫 PUBLIC HEALTH RESTRICTIONS ☐🚫

For complete information on current public health measures, please visit alberta.ca/covid19.

For detailed information on the application of COVID-19 restrictions and protocols for businesses, please visit alberta.ca/bizconnect.

☐ THE CITY OF SPRUCE GROVE'S RESPONSE TO COVID-19 ☐

[COVID-19 Resources](#)



Our business community has been significantly impacted by the most recent COVID-19 measures implemented by the Alberta Government. The *City of Spruce Grove* maintains an up-to-date database of [relevant support programs](#) as well as [COVID-19 FAQs for businesses](#).

□ COVID-19 SUPPORT PROGRAMS □

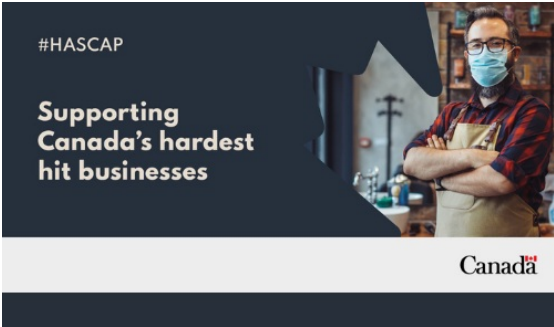
Federal Budget extends several key COVID-19 support programs to Fall 2021.

NEW: Alberta Jobs Now Program



Private and non-profit businesses can apply for funding to offset the cost of hiring and training unemployed or underemployed Albertans into new or vacant full-time jobs. Applications for the first intake will close on August 31, 2021.

NEW: Highly Affected Sectors Credit Availability Program (HASCAP)



This program provides businesses heavily impacted by the COVID-19 pandemic to access low-interest loans of \$25,000 to \$1,000,000 to cover cash flow needs. Applications will remain open until June 30, 2021.

EXPANDED: Small and Medium Enterprise Relaunch Grant



Businesses operating since February 29, 2020 and those that began between March 1, 2020 - March 31, 2021 can apply for

NEW: Canada Emergency Rent Subsidy (CERS)



Commercial rent and mortgage support to organizations. Lockdown Support provides an additional 25% of support or

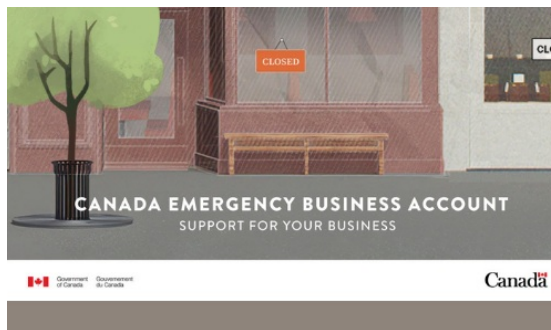
up to \$10,000. Hotels, taxis, and ride-share services can now apply. Applications will remain open until May 31, 2021.

NEW: Alberta's Innovation Employment Grant



Provides up to a 20% tax credit towards R&D. The grant will be phased out for firms with \$10M to \$50M in taxable capital and will provide benefits up to \$4M in annual R&D spending. Delivered through the corporate tax system.

EXPANDED: Canada Emergency Business Account (CEBA)



In addition to the \$40,000 interest-free loan, eligible businesses impacted by COVID-19 can access an additional interest-free loan of up to \$20,000. Applicants have until June 30, 2021 to apply for the \$60,000 loan or the \$20,000 expansion.

EXPANDED: Employment Insurance Program (EI)

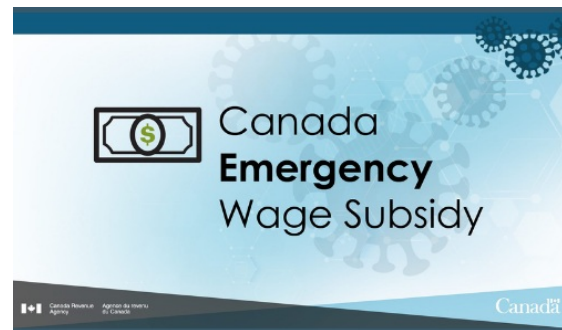
90% to businesses greatly impacted. Renters and owners can receive payment without participation of landlords. The deadline is September 25, 2021.

EXPANDED: Regional Relief and Recovery Fund (RRRF)



The RRRF has expanded and now offers up to an additional \$20,000 for eligible small and medium-sized enterprises (SMEs) needing continued financial support. Deadline extended to June 30, 2021.

EXPANDED: Canada Emergency Wage Subsidy (CEWS)



An employer who has seen a drop in revenue may be eligible for a subsidy to cover part of employee wages. Changes allow a top-up of 35% and a subsidy amount of \$595 for employees on leave with pay. Deadline extended to September 25, 2021.

EXPANDED: Canada Recovery Benefit (CRB)



CERB has transitioned to EI. The number of weeks of EI benefits is proposed to be increased to a maximum of 50 weeks for claims made between September 27, 2020 and September 25, 2021.

Those not eligible for EI can apply through CRB. This allows recipients to apply for 38 weeks between September 27, 2020 and September 25, 2021.

EXPANDED: Canada's Work Sharing Program

EXPANDED: Canada-Alberta Job Grant



Extended from 38 to 76 weeks, eligible employers may immediately enter into a new agreement. Eligibility has expanded to include businesses who have been in business for 1 year and essential staff.

Funding to help employees and unemployed Albertans access training opportunities. Employers to contribute 1/3 of costs and government contributes 2/3 to a maximum of \$10K/year/trainee.

□ UPCOMING EVENTS □

[Greater Parkland Regional Chamber's Restaurant Bingo](#)

Participate in a game of Restaurant Bingo between May 14, 2021 - June 20, 2021. This encourages everyone to eat local at participating restaurants to find clues, collect stamps, and be entered to win one of three prizes. [Learn more.](#)



[The Greater Parkland Regional Chamber 2nd Annual 2021 Golf Tournament](#)



[Register here](#) to experience great golf, great networking, and great times, while supporting the *Parkland Pregnancy Support Centre*. The 2nd annual golf tournament is held on August 12, 2021.

Tri-Expo & Marketplace



On August 27-29, the *Greater Parkland Regional Chamber of Commerce* hopes to host the Tri-Expo & Marketplace at Heritage Park in Stony Plain. Click [here](#) to learn more.

□ OTHER NEWS □

Edmonton Region Hydrogen HUB



As hydrogen is a vital component of our clean energy system, Canada launched the Edmonton Region Hydrogen HUB, an initiative to build Canada's first low-carbon hydrogen economy in our region.

Edmonton Trade Accelerator Program



Helping businesses reach their global

Permit Activity Reports



Spruce Grove released its permit activity reports for April 2021. These indicate building and development permit values, population growth, trends, the cost for providing infrastructure, and more.

Energy Savings for Business Program



Providing up to \$55M for businesses to

potential by providing access to industry experts to develop and execute a personalized market-entry export plan.

improve efficiency, reduce emissions, and decrease costs, while creating skilled jobs and boosting economic recovery.

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, please email us at Invest@SpruceGrove.org.

Thank you for your engagement.
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,
Dave, Karla, Jamielinn, & Anika

SHARE OUR NEWSLETTER THROUGH SOCIAL MEDIA:

