



February 27, 2023

The City of Spruce Grove **ECONOMIC & BUSINESS DEVELOPMENT NEWS** *Keeping you informed!*

Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

Stay in the 'know' - Sign-up below!

□ NEW DEVELOPMENT □

MAIN STREET LAW LLP EXPANDS



#112, 119 First Avenue



203 Church Road

[Main Street Law LLP](#) has expanded by acquiring the office building formerly occupied by Seal & Bedard Accountants at 203 Church Road. This is in addition to the Main Street Law offices at #12, 119 First Avenue bringing their total office space in Spruce Grove alone to over 16,000 SF. Main Street Law also added another location in 2021 as they expanded their reach to Drayton Valley with a satellite office, and they have had a satellite office in Edmonton on 124th Street since 2008.

Their existing, purpose-built office building on First Avenue opened in November 2019 with a total area of 12,000 SF. This new building was designed from the beginning to create a collaborative working environment for lawyers, clients, and staff. However, growth has outpaced the space available, leading to the acquisition of the Church Road building, which adds another 4,200 SF of office space. The new space

has been designated for Litigation Services in Civil Litigation and Family Law.

Main Street Law currently has 45 employees, consisting of lawyers, associates, and support staff. As of now, they have 14 lawyers altogether, and are expecting to have 20-25 lawyers serving their community in the years to come once the latest expansion is complete.

"Main Street Law currently services approximately 10,000 individual, family, and owner-operated business clients. Our clients come to us because of our competence, effectiveness, professionalism, and courteous manner."

- Frank DeAngelis, Lawyer

□ SUPPORT LOCAL □

New and Existing Businesses!



[Rampart Road to Recovery](#) at #270B, 70 McLeod Ave provides accessible, culturally-informed, and therapeutic services tailored to individual needs while offering an inclusive, safe space to improve health and well-being. □



[Jellybeanz Kids Hair](#) at #112, 636 King Street is a local salon that specializes in kids hair. They offer haircuts, advanced braids, colors, foils, hair tattoos, dance hair, hair tinsels, ear piercings, all women and men's services, and more. □

□ COMING SOON □

□ CITY CENTRE STOREFRONT IMPROVEMENT PROGRAM □

As part of the City Centre revitalization initiative, the City will be launching a Storefront Improvement Program in February 2023, which will provide a financial incentive for property and business owners in the City Centre to make exterior improvements to their storefronts. Further details will be announced shortly.



□ CITY CENTRE - CONSTRUCTION UPDATE □



Construction in the City Centre is scheduled to resume in April 2023. Near the end of March, weather permitting, materials, and workers will begin arriving on site. In early April, some of the traffic accommodation will be set up to prepare for work to resume. Additional information will be shared in the weeks leading up to the start of work for the 2023 construction season.

Residents are also reminded to continue supporting City Centre businesses by shopping local. Visit [CityCentreOpenForYou.ca](https://www.citycentreopenforyou.ca) for a business directory and interactive map to find businesses and parking in the area.

□ NEW AGRI-PROCESSING INVESTMENT TAX CREDIT □



The Government of Alberta is capitalizing on value-added agriculture by introducing the [Alberta Agri-Processing Investment Tax Credit](#). This new agri-processing tax credit will help attract large-scale investment, diversify the economy, and create jobs for Albertans. It will provide a 12% non-refundable tax credit to support growth and attract investment.

□ EVENTS □

The Greater Parkland Regional Chamber of Commerce is hosting the 4th Annual [State of the Region Address](#) on Thursday, March 16, 2023 at River Cree Resort in Enoch Cree Nation. Municipal and Indigenous leaders will be the highlight of the evening and will share with the guests the future focused developments and plans that they have for the region.



□ CANADIAN HYDROGEN CONVENTION - EDMONTON □

PLUGANDPLAY

Global Hydrogen Pitch Competition

Edmonton Global and Plug and Play Alberta are partnering to bring a [Global Hydrogen Pitch Competition](#) to the Canadian Hydrogen Convention this April. Deadlines for start-ups to apply is Friday, March 10, 2023.



Canadian Hydrogen Convention

The [Canadian Hydrogen Convention](#) takes place on April 25-27, 2023, where representatives, leaders, and sector professionals will collaborate and do business in the North America market, driving the hydrogen industry forward.

□ FREE DIGITAL PROGRAMS FOR SPRUCE GROVE BUSINESSES □

If you have questions about the following programs, contact Invest@SpruceGrove.org.

[Digital Economy Program](#)



Your Spruce Grove business can become the next success story by signing up for the [Digital Economy Program](#) to access these FREE services:

- Google My Business
- Social media, website & SEO
- Branding & logos
- Photography & videography

[Canada Digital Adoption Program](#)

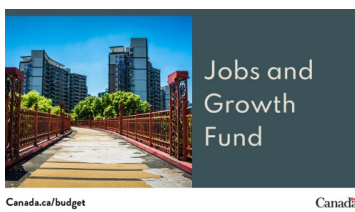


Apply for the [Canada Digital Adoption Program](#) for the following 2 streams:

- 1) [Grow Your Business Online](#): A micro-grant and access to e-commerce advisors
- 2) [Boost Your Business Technology](#): A grant and support for businesses who want to adopt new digital technologies

□ BUSINESS SUPPORT PROGRAMS AND CONFERENCES □

[Canada Jobs and Growth Fund \(JGF\)](#)



[Canada Tourism Relief Fund \(TRF\)](#)



[CyberSecure Canada Certification Program](#)



A \$700M program that supports regional job creation and positions local economies for long-term growth.

Canada-Alberta Job Grant



The Canada-Alberta Job Grant is an employer-driven program offers a grant that allows eligible employers to receive government funding in order to help employees and unemployed Albertans access training opportunities.

Funding to help tourism, non-profit, and Indigenous businesses adapt operations to meet public health requirements.

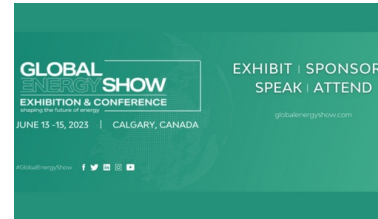
Canada Work-Sharing Program



The Canada Work-Sharing Program helps employers and employees avoid layoffs when there is a temporary decrease in the normal level of business activity and in instances where the decrease is beyond the control of the employer.

A certification program to limit cyber incidences, enhance competitive advantage, and protect information.

Global Energy Show Exhibition & Conference



This show takes place in Calgary on June 13-15, 2023 and engages with industry buyers, sellers, stakeholders, partners, CEOs, and young professionals together to share knowledge and fuel innovation in the ever-changing energy landscape.

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, email us at Invest@SpruceGrove.org.

Thank you for your engagement.
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,
Dave, Karla, Jamielinn, & Anika

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