



March 28, 2022

The City of Spruce Grove **ECONOMIC & BUSINESS DEVELOPMENT NEWS** *Keeping you informed!*

Our [Economic & Business Development Department's](#) newsletter keeps you informed about new development, new business, and other interesting happenings in the business community. We make every effort to update our [COVID-19 Resource for businesses page](#) to ensure that the information is current and relevant.

Stay in the 'know' - Sign-up below!

✂ NEW DEVELOPMENT □

RPB Industries



[RPB Industries](#) has moved to their newly constructed facility at 17 Golden Spike Road. A local civil construction company specializing in utility design build, installation, and project management, RPB has been doing business in the Spruce Grove/Edmonton area for 12 years and recently expanded operations to Calgary and Lethbridge. Their Spruce Grove office currently employs 50 people.

To accommodate the growth of their business, owners Ray Peterson & Anita Krahn purchased a 16 acre property at 17 Golden Spike Road. A-3 acre parcel was subdivided out on which RPB's new head office was constructed and at 21,000 SF is twice the size of the former facility. RPB occupies 75% of the building with the remainder for lease.

Under their development company, 5 Ply Holdings, the remaining 13 acres will be subdivided to create 6 additional fully-serviced industrial lots, each 1 to 1.5 acres in size. This is a phased project, with the next two lots ready by summer. Build to suit and long term lease options will be available. Plans also include a multi-tenant spec building fronting Golden Spike Road.

"We moved to Spruce Grove in 2005 with our 3 children. We were looking for a safe, family-focused community close to Edmonton, as well as one that offered an abundance of business opportunities. Spruce Grove was the perfect choice."

- Anita Krahn, Owner, RPB Industries

□ SUPPORT LOCAL □

Spruce Grove's Support Local Campaign



The City of Spruce Grove's [Support Local campaign](#) encourages individuals to help businesses during this time of recovery. [Spruce Grove Recovers](#) is a video series that demonstrates the resiliency of our business community.

Welcome, new Spruce Grove businesses!



[The Gaming Dungeon](#) at 319 McLeod Avenue Unit #110 is Spruce Grove's first LAN gaming cafe that offers VR gaming with the latest VR gear and high end computers to offer the best for today's most popular games. □



[ChowKeni Food Catering Services Inc.](#) on 101 Main Street offers diverse and rich flavors of food in every Kapampangan dish using the best ingredients to produce quality and palatable Filipino food. □

Thank you to our existing businesses!



[Wicked Stitches & Promotions](#) at 75 C Shep Street is a shop that provides all kinds of custom embroidery, direct-to-garment, silk screen printing, vinyl application, custom decals, imprinted merchandise, and more. □

[Dochas Psychological Services Inc.](#) at 202, 636 King Street provides flexible, high quality mental health services in the Tri-Municipal Region. They would love to offer support in any way you need. In the meantime, take care! □

□ FREE DIGITAL PROGRAMS FOR SPRUCE GROVE BUSINESSES □

Four digital assistance programs for businesses are available. If you have questions about how these programs can help your business, contact invest@sprucegrove.org.



Spruce Grove businesses can register for the [Digital Economy Program](#) to access FREE support towards the following:

- Google My Business
- Social media
- Website & SEO
- Branding & logos
- Photography & videography
- E-commerce

Limited availability. [Sign-up](#) or email questions to agutowski@sprucegrove.org.



Apply for the [Canada Digital Adoption Program](#) for the following 2 streams:

1) [Grow Your Business Online](#): A micro-grant and access e-commerce advisors to help you go digital

2) [Boost Your Business Technology](#): A

Digital Main Street's [ShopHERE program](#) creates online stores for small businesses in Spruce Grove at no cost by helping to:

- Create and configure online store
- Train and manage it
- Get the store live
- Market the store

Other benefits include free 1:1 support with building and launching an online store, advertising credits for Facebook, free .CA domain registration, and more.



[CyberSecure Canada](#) is a certification program for businesses. Getting certified will help your business to:

- Limit impacts of a cyber incident
- Enhance competitive advantage
- Protect customer and investor information

grant and support for businesses who want to adopt new digital technologies

- Improve your cybersecurity knowledge

□ CHAMBER'S BUSINESS AWARDS OF DISTINCTION □

Congratulations again to the 2021 Spruce Grove [recipients!](#) This updates the list of finalists that appeared in the February edition.



GREATER
PARKLAND
REGIONAL
CHAMBER

- Community Spirit Award – [Golden Spike Lumber](#)
- Cultural Diversity Award of Distinction – [Dochas Psychological Services Inc.](#)
- Outstanding Customer Service Award of Distinction – [Romantic Notions Inc.](#)
- New Business of the Year Award of Distinction – [Talking Dog Brewing](#)
- Young Entrepreneur Award of Distinction - [The Grove Optometry](#)

□ EVENTS □

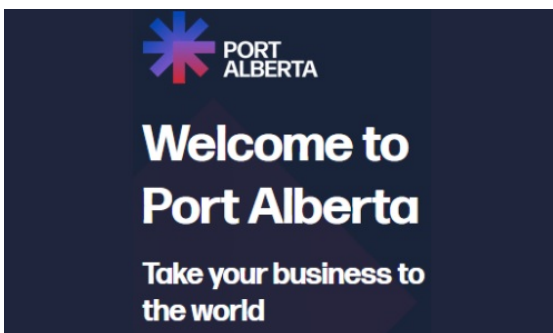


The GPRCC is hosting the [2022 State of the Region](#) on March 31st at 5:30 PM in the Spruce Grove Hall at Heritage Park in Stony Plain. Municipal and Indigenous leaders will be the highlight of this event as they share the future focused developments and plans for the region.

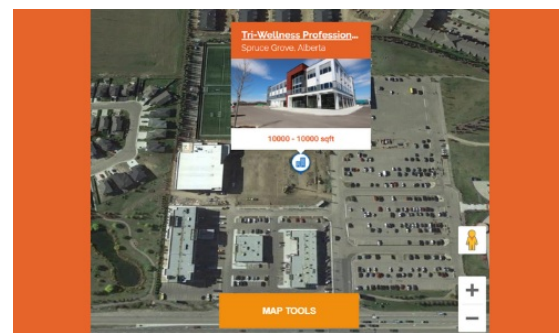


The GPRCC is hosting the [2022 Tri-Expo & Marketplace](#) on May 14th and May 15th at Heritage Park in Stony Plain. This event hosts a wide array of goods and services from over 70 vendors throughout the region along with local food vendors and a Show & Shine event on Sunday.

□ OTHER NEWS □



[Port Alberta](#) will unite the infrastructure and logistic efficiencies with concierge support to help businesses in the region reach their full potential in trade. It will act as a navigation support for companies focused on importing and exporting. This will help reduce costs, accelerate



Our [GIS Site Locator Tool](#) provides real estate, demographic, labor force, and industry data to help investors select optimal geographic locations through online mapping analysis. Realtors, investors, site selectors, business owners, and more can access commercial

processes, and eliminate barriers to expand their global growth.

industrial properties that are for sale and for lease in Spruce Grove.

□ PUBLIC HEALTH RESTRICTIONS □

For complete information on current public health measures, please visit alberta.ca/covid19. For more information about the City's response to COVID-19, please visit sprucegrove.org/covid19.

□ COVID-19 SUPPORT PROGRAMS □

Tourism & Hospitality Recovery Program



The Government of Canada is providing support to businesses in the tourism and hospitality industry through the wage and rent subsidy programs, including hotels, travel agencies, restaurants, and others with a subsidy rate of up to 75%.

Hardest-Hit Business Recovery Program



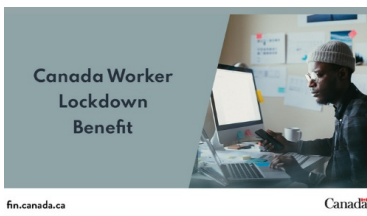
The Government of Canada is providing support for businesses and organizations that are not in the tourism and hospitality industry, this recovery program provides support for businesses that have faced deep losses, with a subsidy rate of up to 50%.

Canada Local Lockdown Program



Wage and rent support extended for businesses and includes employers subject to capacity-limiting restrictions of 50% or more and reduce current-month revenue decline threshold requirements to 25%. Available from October 24, 2021, to May 7, 2022.

Canada Worker Lockdown Benefit



This benefit includes workers in regions where provincial or territorial governments have introduced capacity-limiting restrictions of 50% or more. This benefit is available from October 24, 2021, to May 7, 2022.

Canada Jobs and Growth Fund (JGF)



A \$700M program that supports regional job creation and positions local economies for long-term growth, including \$70M towards businesses and organizations created after January 2020 for those that meet the eligibility criteria.

Canada Tourism Relief Fund (TRF)



Funding to help tourism, not-for-profit, and Indigenous businesses adapt their operations to meet public health requirements while investing in products and services to facilitate their future growth.

Alberta Jobs Now Program

Canada-AB Job Grant & Work Sharing Program

Canada Emergency Business Account (CEBA)



Private and non profit businesses can apply for funding to offset the cost of hiring and training unemployed or underemployed Albertans. The third intake will be announced at a later date.

The Canada Alberta Job Grant offers funding for training opportunities. The Work Sharing Program provides EI benefits for employees who share work while their employer recovers.

The repayment deadline for Canada Emergency Business Account loans to qualify for partial loan forgiveness is being extended to December 31, 2023 for eligible borrowers in good standing.

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, please email us at Invest@SpruceGrove.org.

Thank you for your engagement.
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,
Dave, Karla, Jamielinn, & Anika

SHARE OUR NEWSLETTER THROUGH SOCIAL MEDIA:

