



May 29, 2023

## The City of Spruce Grove **ECONOMIC & BUSINESS DEVELOPMENT NEWS** *Keeping you informed!*

Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

**Stay in the 'know' - Sign-up below!**

□ NEW DEVELOPMENT □

### **BUILDING FUTURES - A UNIQUE PARTNERSHIP**



The [Connections for Learning - Building Futures Program](#) is a unique partnership between Coventry Homes and Parkland School Division. Taking place at 128 Spring Link in Spruce Grove, this one-year program provides an opportunity for Grade 10 students to work together in building a duplex from start to finish while earning credits towards their diploma.

Building Futures provides hands-on, project-based learning and experience that comes with building a house. Specialized instructors teach academic courses out of an on-site garage-turned-classroom and students can then walk outside to collaborate with the Coventry Homes team at every stage of building - from design to construction.

This program is in its third year and will be expanding from Grade 10, to both Grades

11 and 12. The program will be offered to Memorial Composite and Spruce Grove Composite High Schools in September 2023. Just over 60 students will participate in the Building Futures program.

*“This year, out of the 22 students who are in the program, 12 are to be signing up for the Registered Apprenticeship Program (RAP), which is absolutely outstanding! If I had a program like this in high school, I would have jumped on it.”*

-Mike Lees, Trade Procurement Coordinator, Coventry Homes

Parkland School Division is leading the way in Industry Education and deserves special recognition. Coventry Homes is looking to expand the program throughout the entire Edmonton area in 2024. For more information, contact Coventry Homes at [MikeL@Coventryhomes.ca](mailto:MikeL@Coventryhomes.ca)

## □ SUPPORT LOCAL □

### Welcome, new businesses!



[Rise Family Chiropractic](#) at 126, 636 King Street offers pediatric, perinatal, and family wellness care. They are neuro-based chiropractors on a mission to support healthy families to be the best version of themselves. 😊



[Express Pizza & Donair](#) at 216, 280 Pioneer Road is a fast-food chain specializing in a menu that offers a variety of classic and specialty pizzas, donairs, wraps, burgers, poutines, salads, bubble tea, soft drinks, and more. □



[Pawnsters Inc.](#) at 1, 322 McLeod Avenue is Spruce Grove's newest pawn shop that offers bicycles, skates, helmets, snowboards, computer and video games, guitars, clothing, tools, kitchen tools, glassware, unique decor, and more. 🧑



[Pretty Little Scars](#) at 3, 250 King Street offers Paramedical Tattooing, which is the implanting of tattoo pigment to assist with camouflaging the skin to an even color for scars, stretch marks, and other skin conditions. □

## □ CITY CENTRE STOREFRONT IMPROVEMENT PROGRAM □



As part of the City Centre revitalization initiative, Spruce Grove launched a [City Centre Storefront Improvement Program](#). This allocates \$75,000 to provide 50% matching grants up to a maximum of \$7,500 per storefront or up to \$10,000 for a street corner where improvements are made to two facades. It provides commercial property and business owners with an incentive to make exterior improvements to their storefronts. Applications are being accepted on a first-come first-serve basis.

## □ CITY CENTRE CONSTRUCTION - SECOND PHASE UNDERWAY □



Construction work continues in the City Centre. Pedestrian and traffic detours have been set up for the construction season, so please watch for signs to help you navigate through the area. Construction is expected to be completed later this year. Subscribe for updates at [sprucegrove.org/CCARP](https://sprucegrove.org/CCARP).

Residents are reminded to continue supporting City Centre businesses by shopping local. Visit [CityCentreOpenForYou.ca](https://CityCentreOpenForYou.ca) for a business directory and interactive map to find businesses and parking in the area.

## □ EVENTS □



Spruce Grove's [3-In-A-Row Activity](#) is coming to the City Centre on June 1-30.



The [Spruce Grove's Canada Day Celebration](#) on July 1 is one of the largest



Complete 3 squares in a row (vertical, horizontal, or diagonal) on the [game card](#) to get 1 entry to be entered into a draw for a chance to win a \$100 gift card to a City Centre business. Email your submission to [invest@sprucegrove.org](mailto:invest@sprucegrove.org).



The City of Spruce Grove, the Town of Stony Plain, and Parkland County are partnering together for the 2nd Annual [Tri-Region Mayors' Golf Classic](#) on Thursday, July 13. The tournament will be hosted by Spruce Grove at [The Links at Spruce Grove](#). Become a sponsor or register to play in the tournament by visiting [triregiongolfclassic.ca](http://triregiongolfclassic.ca).

Canada Day events west of Edmonton and offers activities for people of all ages to enjoy! Sponsors can align their business with this established community event that is well attended (10,000+ people). [Click here](#) to sponsor the event.

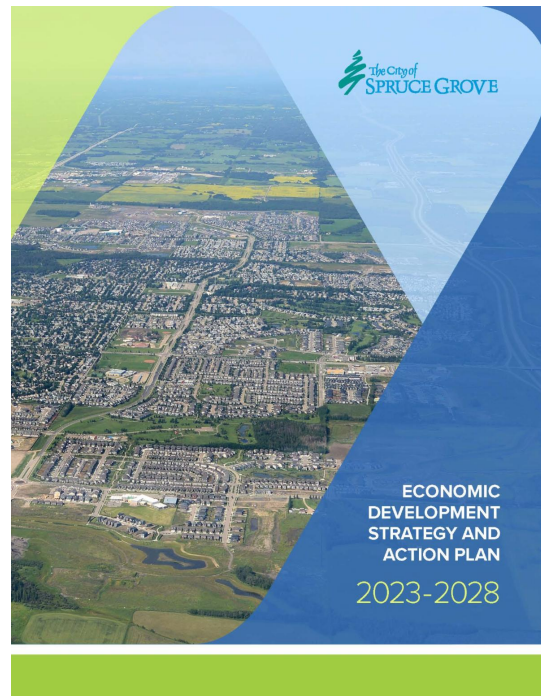


The Spruce Grove City Centre Business Association will be hosting 3 [City Centre Markets](#) this summer at the Pioneer Centre and City Hall Parking Lot at 301 Jespersen Avenue on July 30, August 13, & August 27. This family-friendly event will feature vendor booths, amazing local Artisans, fresh produce, food trucks, live entertainment, and free kids activities.

## □ OTHER NEWS □

**NEW: Council Approves the 2023-28 Economic Development Strategy -** Council approved the new [2023-28 Economic Development Strategy & Action Plan](#) at the May 23 Council meeting. The Strategy is a collaboration between the City and the Economic Development Advisory Committee.

This is a 5-year strategy that sets out the Goals, Objectives, and Actions to be implemented. The key priorities are growing the non-residential tax base, increasing supply of serviced industrial land, expanding and diversifying the local employment base, revitalizing the City Centre, and attracting multi-family and seniors housing.



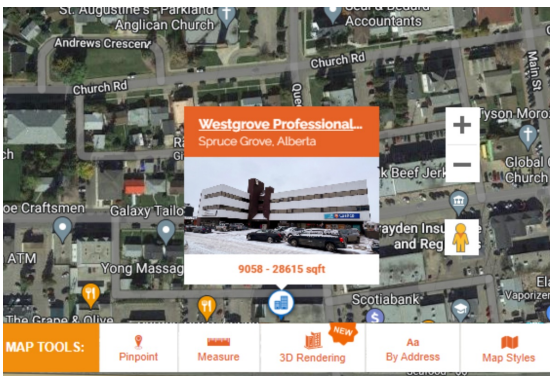
**Cam Tran Construction Underway at 250 Diamond Avenue -** a sod-turning event to celebrate the start of construction of the new Cam Tran facility was held on

May 11.



Learn more about [Cam Tran's](#) impressive new facility in the June edition of our e-newsletter.

**City-Owned Industrial Lots for Sale** - the City is offering fully serviced industrial lots for sale at 1 Century Close (just east of the Public Works site on Century Road). This is a multi-parcel 18-acre industrial land development called [South Century Industrial Park](#). For more information, phone (780) 962-7608.



**Spruce Grove's GIS Site Locator Tool** - this [tool](#) provides real estate, demographic, labor force, and industry data to help investors select optimal geographic locations through online mapping analysis. You can access commercial and industrial properties that are for sale or lease in Spruce Grove.

## SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit [InvestSpruceGrove.ca](#). If you have any questions, email us at [Invest@SpruceGrove.org](mailto:Invest@SpruceGrove.org).

Thank you for your engagement.  
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,  
*Dave, Karla, Jamielinn, & Anika*

## SHARE OUR NEWSLETTER THROUGH SOCIAL MEDIA:

