



November 30, 2021

## The City of Spruce Grove **ECONOMIC & BUSINESS DEVELOPMENT NEWS** *Keeping you informed!*

Our [Economic & Business Development Department's](#) newsletter keeps you informed about new development, new business, and other interesting happenings in the business community. We make every effort to update our [COVID-19 Resource for businesses page](#) to ensure that the information is current and relevant.

**Stay in the 'know' - Sign-up below!**

### ✂ NEW DEVELOPMENTS □

New developments in Spruce Grove will be showcased in each newsletter.

#### **NEWLY TRANSFORMED FORMER ATCO SITE - 30 ALBERTA AVE**



The former ATCO building at 30 Alberta Avenue is newly transformed and home to a cluster of industry leaders! XCaliber Crane & Rigging, Matrix Heavy Haul & Transport, Canoco Energy Services, Parkland Modular Equipment and Brokerage, and Nomodic operate out of this fully renovated 79,000 SF facility, situated on an 8.29 acre lot. Together, the companies have over 50 employees working from this Spruce Grove location.

With their modern fleet of equipment, [XCaliber Crane & Rigging](#) provides innovative

and cost effective hoisting solutions. Their cranes range from 8 ton to 500 ton some, including all terrain, truck mount hydraulic, conventional mobile, crawler cranes, and more.

[Matrix Heavy Haul & Transport](#) provides services in Alberta, Western Canada, and USA. They offer a variety of transport solutions whether it involves a 10,000 LB module or a 750,000 LB vessel, in-house engineering for accurate transport drawings and weight calculations, and flexibility to consolidate cargo.

[Canoco Energy Services](#) is a leader in the Oil & Gas industry in Western Canada. They specialize in shutdowns, turnarounds, new construction, and pipe fabrication and have worked on some of the largest infrastructure and resource projects across Canada.

Family owned and operated, [Parkland Modular Equipment & Brokerage](#) is Alberta's leading modular trailer and equipment supplier. Whether the requirements are permanent, temporary, new or used, Parkland Modular offers pre owned Industrial camp and modular equipment service.

[Nomodic](#) offers innovative pre-fab building solutions from concept to completion. They leverage their unique integrative model to build and service affordable & Indigenous housing, remote workforce accommodations, hotels, seniors & student accommodations, commercial & industrial buildings, and more.

## □ ANNOUNCING THE DIGITAL ECONOMY PROGRAM □

Could your business benefit from adopting the right digital tools and technologies to help reach more customers and boost sales? Spruce Grove has signed on to the provincially-funded Digital Economy Program, which provides services and technical support to eligible small businesses at no cost.



The program establishes Digital Service Squads which work directly with small businesses to develop digital transformation plans and adopt digital technologies ranging from websites to Google business profiles, social media, e-commerce and more. Start-up is January 2022 and applications will be considered on a first-come first-serve basis. Applications are being accepted now.

To be contacted by your local squad once they are setup, create your account at [digitalmainstreet.ca/business-account/registration](https://digitalmainstreet.ca/business-account/registration). For more information, email [Invest@SpruceGrove.org](mailto:Invest@SpruceGrove.org).

## □ SUPPORT LOCAL □

[Spruce Grove's Support Local Campaign](#)

[Chamber's Shop Local Saturday](#)



The City of Spruce Grove's [Support Local campaign](#) encourages individuals to help businesses during this time of recovery. We are proud to share some incredible examples of resiliency and recovery within our community through a video series called "[Spruce Grove Recovers](#)".



The Chamber's [Shop Local Saturday](#) will be comprised of 12 pre-recorded videos, released over 12 weeks beginning October 2. These videos will raise awareness about the great local businesses in our region and to promote shopping locally for the fall, Christmas season, and beyond!

### Welcome, new Spruce Grove businesses!



[Las Ventanas Mexican Restaurant](#) at the Tri-Leisure Wellness Building is a new local and authentic restaurant that offers a special eggs breakfast and Mexican lunch, as well as delicious burritos and chilaquiles. □



Opening Soon - [CAN share](#) at 15B Alberta Ave is a toy library providing access to quality, educational, and fun toys for children to share - encouraging development through play and fostering social development. □

### Thank you to our existing businesses!



[Glenwood Radiology](#) on Westwind Drive offers Medical Diagnostic Imaging services, such as: Ultrasound, Image-Guided Pain Management, Breast Imaging, Mammography, Bone Densitometry, DEXA Scans as well as X-



[Mud, Sweat & Gears](#), located along Highway 16A, offers bikes and bike accessories, skateboards, longboards, helmets, apparel to keep you warm, and so much more! Check out their 2022 selection of skis and snowboards for fun

Rays. We accept all requisitions. ❑ winter sports. ❑

### Wish Book - Shop Local



The holidays are around the corner and there are many opportunities to shop locally in Spruce Grove! We put together a [Wish Book ad](#) highlighting locally made and sold products that make for perfect holiday gifts.

### ❑ UPCOMING EVENTS ❑

#### City Centre Snowman Decorating Contest

The Spruce Grove City Centre Business Association (CCBA) will be hosting their Snowman Decorating Contest through November 24 - December 7, 2021.

There will be amazing prizes, where you can be entered to win by voting for your favorite snowman and snapping selfies with them.



### ❑ PUBLIC HEALTH RESTRICTIONS ❑

For complete information on current public health measures, please visit [alberta.ca/covid19](https://alberta.ca/covid19). For more information about the City's response to COVID-19, please visit [sprucegrove.org/covid19](https://sprucegrove.org/covid19).

### ❑ COVID-19 SUPPORT PROGRAMS ❑

#### UPCOMING: Tourism & Hospitality Recovery Program



The Government of Canada is

#### UPCOMING: Hardest-Hit Business Recovery Program



The Government of Canada is

#### NEW: Restrictions Exemption Safety Training Program



The Alberta Government will

providing support to businesses in the tourism & hospitality industry through the wage and rent subsidy programs, including hotels, travel agencies, restaurants, and others with a subsidy rate of up to 75%.

**NEW: Alberta REP Implementation Grant**



A one-time payment of \$2,000 to Alberta small and medium sized businesses that are eligible for and choose to implement the REP, requiring proof of vaccination, a negative test, or medical exemption.

**Alberta's Innovation Employment Grant**



Up to a 20% tax credit towards Research and Development phased out for firms with \$10M to \$50M in taxable capital, while providing benefits of up to \$4M in annual Research and Development spending.

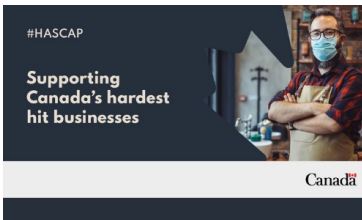
providing support for businesses that are not in the tourism and hospitality industry, this recovery program provides support for businesses that have faced deep losses, with a subsidy rate of up to 50%.

**Canada Digital Adoption Program**



*Grow Your Business Online* is the first stream where non-profit organizations are eligible to apply for microgrants that will help support their digital transformation to fuel economic recovery.

**Canada HASCAP Program**



The Highly Affected Sectors Credit Availability Program (HASCAP) provides businesses access to low-interest loans of \$25,000 to \$1,000,000 to cover cash flow needs. Applications will remain open until Dec 31, 2021.

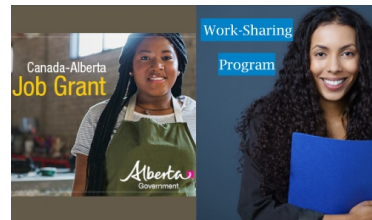
provide \$1M in grant funding to support frontline workers and help them access safety training to help them keep businesses open and their workers and patrons safe during the pandemic.

**Alberta Jobs Now Program**



Private and not-for-profit businesses can apply for funding to offset the cost of hiring and training unemployed or underemployed Albertans. Applications remain open until funding is allocated.

**Canada-AB Job Grant & Work Sharing Program**



The Canada Alberta Job Grant offers funding for training opportunities. The Work Sharing Program provides Employment Insurance benefits for employees who share work while their employer recovers.

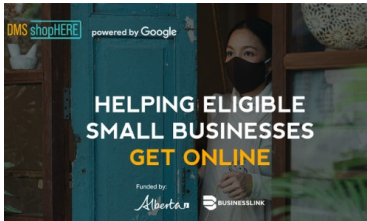
□ SPRUCE GROVE'S SINGLE USE ITEMS REDUCTION BYLAW □



Starting January 1, 2022, businesses will no longer be allowed to provide or use plastic checkout bags, polystyrene food serving ware, and plastic straws. The City developed [a toolkit](#) to support businesses throughout this transition to provide business owners with information, educational material, and advice on communicating with customers.

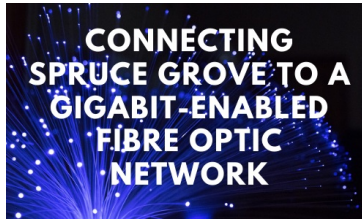
□ OTHER NEWS □

### [Digital Main Street's ShopHERE Program](#)



This program helps businesses create their online store, provides training and support to go live, and helps with marketing. [Sign up here](#) to receive free 1:1 assistance.

### [Spruce Grove's Fibre Optic Network](#)



Telus has started construction on a city-wide fibre-optic network for completion by 2023. This includes the fibre build-out in the industrial parks by Q1 2022.

### [Spruce Grove Permit Activity Reports](#)



Permit activity reports for October 2021 are now available. These reports include building and development permit values, population growth, trends, and more.

### [Edmonton Global's Global Growth Trade Service](#)



The Global Growth Trade Service connects businesses with a trade advisor who identifies and helps remove challenges and works with them to implement and activate their entry strategy to international markets.

### [Edmonton Trade Accelerator Program](#)



This program helps small to medium-sized enterprises reach their global potential by providing them with access to industry experts to develop and execute a personalized market-entry export plan.

### [Energy Savings for Business Program](#)



This program provides up to \$55M in funding for Alberta businesses to improve efficiency, reduce emissions, and decrease costs, while creating skilled jobs and boosting economic recovery.

## SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit [InvestSpruceGrove.ca](http://InvestSpruceGrove.ca). If you have any questions, please email us at [Invest@SpruceGrove.org](mailto:Invest@SpruceGrove.org).

Thank you for your engagement.  
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,  
*Dave, Karla, Jamielinn, & Anika*

### SHARE OUR NEWSLETTER THROUGH SOCIAL MEDIA:

