



October 28, 2021

□ The City of Spruce Grove □ **ECONOMIC & BUSINESS DEVELOPMENT NEWS**

□ *Keeping you informed!* □

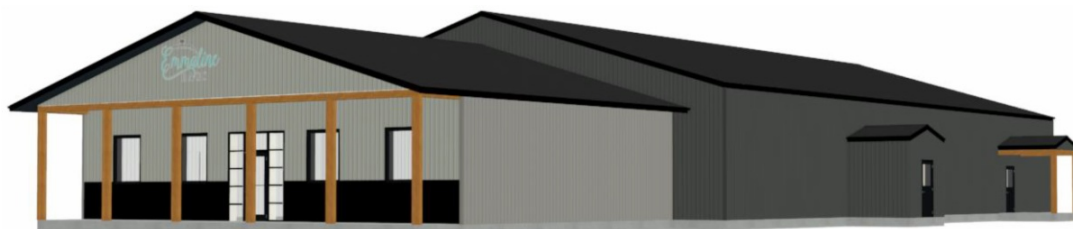
Our [Economic & Business Development Department's](#) newsletter keeps you informed about new development, new business, and other interesting happenings in the business community. We make every effort to update our [COVID-19 Resource for businesses page](#) to ensure that the information is current and relevant.

Stay in the 'know' - Sign-up below!

□ NEW DEVELOPMENTS □

New developments in Spruce Grove will be showcased in each newsletter.

[EMMALINE BAGS INC.](#)



[Emmaline Bags Inc.](#) has announced they will be building a new facility in the industrial area at 50 Manitoba Court in Spruce Grove. To be constructed by Remuda Building Ltd., this 8,400 SF facility on a 1.7 acre lot will provide Emmaline 6,500 SF of much needed warehouse space as well as 1,900 SF of storefront retail. Ground work has already begun with move in scheduled for June 2022.

Owned by Janelle and Mike MacKay, Emmaline Bags is a one stop shop for

everything needed to design and sew bags including patterns, fabrics, clasps and zippers, straps and handles, and custom designed metal hardware.

Emmaline Bags started in 2012 as Janelle's own bag making and sewing pattern business, selling product primarily online. In 2018, they opened a retail space at their current King Street location. Janelle also designs and sells her own line of custom, high quality bag-finishing hardware.

Emmaline Bags ships their product worldwide, with Janelle's custom patterns and hardware available in retail sewing and quilting stores throughout Canada and the United States. Emmaline Bags currently employs 11 people and expects to hire more once they move into their new building.

"We are very proud to be an equal opportunity employer with flexible positions for parents of school aged children. It can sometimes be hard to find a job that doesn't require you to work evenings and weekends, and we are glad we can offer several of those positions to our local families."

- Janelle MacKay, Owner

□ SUPPORT LOCAL □

[Spruce Grove's Support Local Campaign](#)



The City of Spruce Grove's [Support Local campaign](#) encourages individuals to help businesses during this time of recovery. We are proud to share some incredible examples of resiliency and recovery within our community through a video series called "[Spruce Grove Recovers](#)".

[Chamber's Shop Local Saturday](#)



The Chamber's [Shop Local Saturday](#) will be comprised of 12 pre-recorded videos, released over 12 weeks beginning October 2. These videos will raise awareness about the great local businesses in our region and to promote shopping locally for the fall, Christmas season, and beyond!

Thank you to our businesses!



[House of Handsome](#) at Tri-Leisure



[Woodland Quilting](#) on McLeod Avenue

Village is a new barber shop opening soon that offers classic short and long haircuts, trims, skin fades, tapers, lineups, beard grooming, hot towel straight razor shaves, hair colour, and more. □



[Panda Rose Consulting Studios Inc.](#) on Alberta Avenue is a technical solutions provider offering web design, managed IT, SEO, social media management, online marketing, custom software, and mobile app development. □

hosts a large selection of fabrics, both traditional and modern, as well as many books, patterns, and notions. They have a large variety of kits and quilt samples on display for customers to get inspired. □



[Unlimited Chrome](#) on Oswald Drive can easily transform almost anything into a work of art by applying hydrographics or by a custom paint job. They also now offer powder coating and have gift certificates available. □

□ UPCOMING EVENTS □

[Moonlight Madness](#)

The Spruce Grove City Centre Business Association (CCBA) will be hosting Moonlight Madness on Saturday, November 27.

There will be tons of specials, door prizes, and more! Check it out along First Ave and McLeod Ave, Grove Plaza, and King Street Plaza.



□ PUBLIC HEALTH RESTRICTIONS □

For complete information on current public health measures, please visit alberta.ca/covid19.

For more information about the City's response to COVID-19, please visit sprucegrove.org/covid19.

□ COVID-19 SUPPORT PROGRAMS □

[NEW: Tourism & Hospitality Recovery Program](#)

[NEW: Hardest-Hit Business Recovery Program](#)

[NEW: Restrictions Exemption Program Training Grant](#)



The Government of Canada is providing support to businesses in the tourism & hospitality industry through the wage and rent subsidy programs, including hotels, travel agencies, restaurants, and others with a subsidy rate of up to 75%.

NEW: Alberta REP Implementation Grant



A one-time payment of \$2,000 to Alberta small and medium sized businesses that are eligible for and choose to implement the REP, requiring proof of vaccination, a negative test, or medical exemption.

Alberta's Innovation Employment Grant



Up to a 20% tax credit towards Research and Development phased out for firms with \$10M to \$50M in taxable capital, while providing benefits of up to \$4M in annual Research and Development spending.



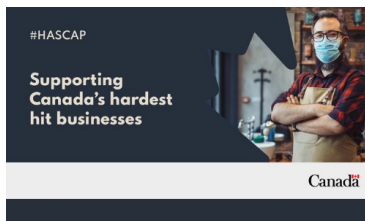
The Government of Canada is providing support for businesses that are not in the tourism and hospitality industry, this recovery program provides support for businesses that have faced deep losses, with a subsidy rate of up to 50%.

Canada Digital Adoption Program



Grow Your Business Online is the first stream where non-profit organizations are eligible to apply for microgrants that will help support their digital transformation to fuel economic recovery.

Canada HASCAP Program



The Highly Affected Sectors Credit Availability Program (HASCAP) provides businesses access to low-interest loans of \$25,000 to \$1,000,000 to cover cash flow needs. Applications will remain open until Dec 31, 2021.



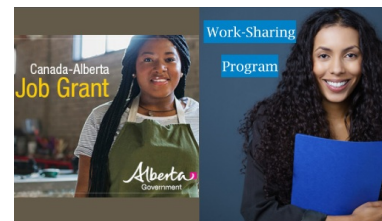
The Alberta Government is offering industry associations across the province access to this grant to develop or procure training to help workers manage challenging situations that may arise during their daily work.

Alberta Jobs Now Program



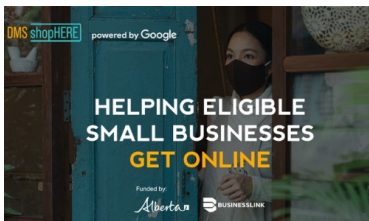
Private and not-for-profit businesses can apply for funding to offset the cost of hiring and training unemployed or underemployed Albertans. Next application intake in Fall 2021.

Canada-AB Job Grant & Work Sharing Program



The Canada Alberta Job Grant offers funding for training opportunities. The Work Sharing Program provides Employment Insurance benefits for employees who share work while their employer recovers.

Digital Main Street's ShopHERE Program



This program helps businesses create their online store, provides training and support to go live, and helps with marketing. [Sign up here](#) to receive free 1:1 assistance.

Spruce Grove's Fibre Optic Network



Telus has started construction on a city-wide fibre-optic network for completion by 2023. This includes the fibre build-out in the industrial parks by end of 2021.

Spruce Grove Permit Activity Reports



Permit activity reports for September 2021 are now available. These reports include building and development permit values, population growth, trends, and more.

Edmonton Global's Global Growth Trade Service



The Global Growth Trade Service connects businesses with a trade advisor who identifies and helps remove challenges and works with them to implement and activate their entry strategy to international markets.

Edmonton Trade Accelerator Program



This program helps small to medium-sized enterprises reach their global potential by providing them with access to industry experts to develop and execute a personalized market-entry export plan.

Energy Savings for Business Program



This program provides up to \$55M in funding for Alberta businesses to improve efficiency, reduce emissions, and decrease costs, while creating skilled jobs and boosting economic recovery.

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, please email us at Invest@SpruceGrove.org.

Thank you for your engagement.
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,
Dave, Karla, Jamielinn, & Anika

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