



September 28, 2021

The City of Spruce Grove **ECONOMIC & BUSINESS DEVELOPMENT NEWS** *Keeping you informed!*

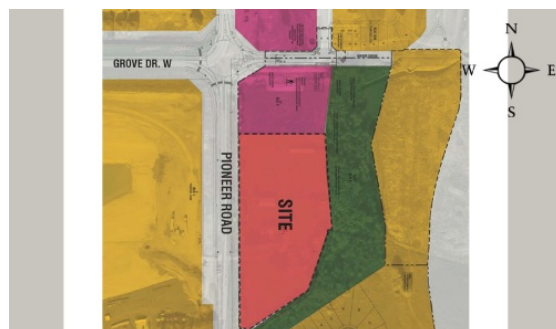
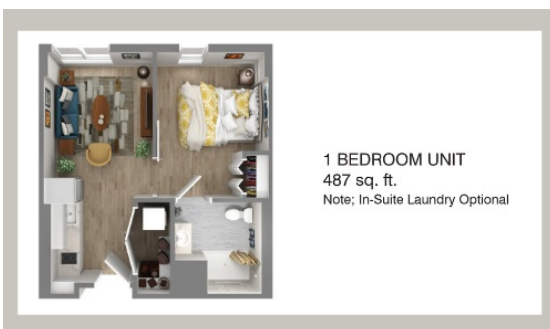
Our [Economic & Business Development Department's](#) newsletter keeps you informed about new development, new business, and other interesting happenings in the business community. We make every effort to update our [COVID-19 Resource for businesses page](#) to ensure that the information is current and relevant.

Stay in the 'know' - Sign-up below!

□ NEW DEVELOPMENTS □

New developments in Spruce Grove will be showcased in each newsletter.

ST. MICHAEL'S HEALTH GROUP ANNOUNCES NEW SENIOR'S INDEPENDENT/SUPPORTED LIVING PROJECT



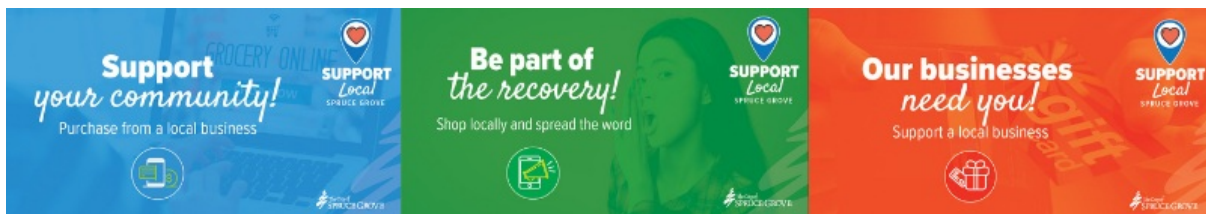
St. Michael's Fenwyck Heights is a 170-suite seniors' residence being developed by [St. Michael's Health Group](#). The residence will offer Seniors Independent Living with Support Services. Located at 260 Pioneer Rd, this \$54M development will provide much-needed housing and support services to the seniors of Spruce Grove and surrounding area.

The suites will range from studio suites to 2-bedroom units. While meals and snacks will be available to all in the main dining room, each suite will feature a kitchenette, giving residents the options of preparing their own meals if desired. Some suites will also have available balconies or terrace patios.

Other amenities will include: a bistro, spa, hair and nail salon, library and games room, a private dining room with a family kitchen, exercise room, personal storage lockers, multi-purpose room, activities area and a beautiful outdoor terrace. A vibrant recreational program will also be offered.

Construction is scheduled to begin this fall, with completion in the spring of 2023.

□ SUPPORT LOCAL □



The *City of Spruce Grove's* [Support Local campaign](#) encourages individuals to help businesses during this time of recovery.

Welcome, new Spruce Grove businesses!



[Boardwalk Burgers](#) on Jennifer Heil Way offers their World famous Boardwalk Fries, delicious and made-to-order fresh, never frozen burgers with beef, chicken, or vegetarian options, salads, creamy milkshakes, and more! □



[Great 7 Pizza](#) on Pioneer Road offers mouth-watering vegetarian, chicken, specialty, and gourmet pizzas along with various side items, wing flavors, kids specials, and an Indian menu with ethnic flavors and spices. □

Thank you to our existing businesses!



[The Cheesecake Cafe](#) is an Alberta-based restaurant brand serving the Spruce Grove community for the last 7 years at Campsite Road. Lunch or dinner, coffee and dessert, weekend brunch or small plates, you can find it on their menu! ☐



[Champions Health & Fitness](#) located at 16 McLeod Avenue is a 24/7 gym that opened in 2021. They offer networked cardio equipment, a large selection of weight equipment, locker rooms, showers, and plenty of onsite parking. ☐ ♂

☐ UPCOMING EVENTS ☐

[Spruce Grove Scarecrow Decorating Contest](#)



Through Tuesday, September 28 - Saturday, October 16 at 11:00 AM - 2:00 PM, the *City Centre Business Association* will be hosting an online Scarecrow Decorating Contest! Registrations are now open. [Learn more.](#)

[Chamber's Business Awards of Distinction](#)



The *Greater Parkland Regional Chamber of Commerce's* Business Awards of Distinction has been postponed due to the current COVID-19 restrictions. They look forward to tentatively celebrating on Thursday, January 27, 2022. [Stay tuned.](#)

☐ PUBLIC HEALTH RESTRICTIONS ☐

For complete information on current public health measures, please visit alberta.ca/covid19.

For more information about the City's response to COVID-19, please visit sprucegrove.org/covid19.

☐ COVID-19 SUPPORT PROGRAMS ☐

[Federal Budget](#) extends several key COVID-19 support programs to Fall 2021.

[NEW: Canada Digital](#)

[NEW: Alberta Jobs Now](#)

[Canada Emergency Rent](#)

Adoption Program



Grow Your Business Online is the first stream and non-profits can apply for microgrants to help support their digital transformation to fuel economic recovery.

Alberta's Innovation Employment Grant



Provides up to a 20% tax credit towards R&D. The grant will be phased out for firms with \$10M to \$50M in taxable capital and will provide benefits up to \$4M in annual R&D spending. Delivered through the corporate tax system.

Canada Recovery Benefit (CRB)



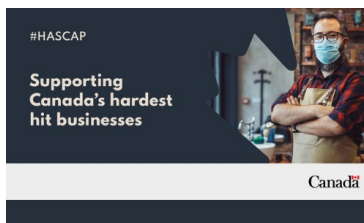
Those not eligible for EI can apply through CRB. This allows recipients to apply for a total of 27 periods (54 weeks) between September 27, 2020 and October 23, 2021.

Program



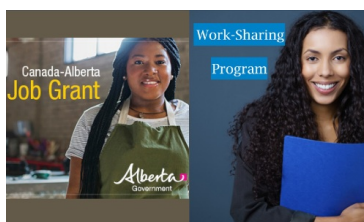
Private and not-for-profit businesses can apply for funding to offset the cost of hiring and training unemployed or underemployed Albertans.

Canada HASCAP Program



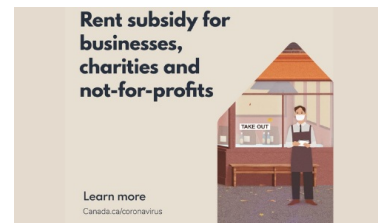
Highly Affected Sectors Credit Availability Program provides businesses access to low-interest loans of \$25,000 to \$1,000,000 to cover cash flow needs. Applications will remain open until December 31, 2021.

Canada-AB Job Grant & Work Sharing Program



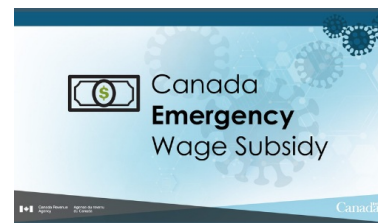
CAJG offers funding for training opportunities. The Work Sharing Program provides EI benefits for employees who share work while their employer recovers.

Subsidy (CERS)



This program provides commercial rent and mortgage support to organizations. Applications will remain open until October 23, 2021.

Canada Emergency Wage Subsidy (CEWS)



An employer who has seen a drop in revenue may apply for a subsidy to cover part of employee wages. Changes allow a top-up of 35% and a subsidy amount of \$595 for employees on leave with pay. Apply before October 23, 2021.

Employment Insurance Program (EI)



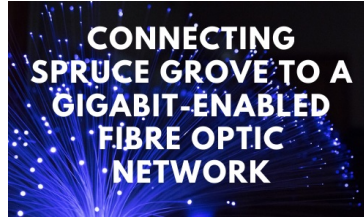
EI benefits increased to a maximum of 50 weeks for claims made September 27, 2020 - September 25, 2021. Those who have exhausted their EI benefits may be eligible for CRB.

Bitcoin ATMs come to Spruce Grove



Bitcoin Well has recently set up a Bitcoin ATM in Spruce Grove at Petro-Canada at Pioneer Place Shopping Centre. In addition, Cash2Crypto also has a Bitcoin ATM set up in Cosmic Pizza & Donair at 108 McLeod Avenue.

Spruce Grove's Fibre Optic Network



Telus has started construction on a city-wide fibre-optic network for completion by 2023. At a total cost of \$54M, it is the largest infrastructure project in the City's history. By agreement with the City, this includes the fibre build-out in the industrial parks by end of 2021.

Spruce Grove Permit Activity Reports



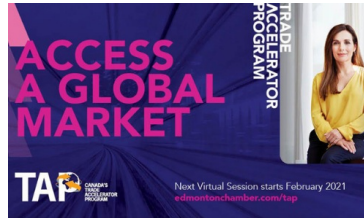
Spruce Grove has released its permit activity reports for August 2021. These reports indicate building and development permit values, population growth, trends, the cost for providing infrastructure, and more.

Edmonton Global's Global Growth Trade Service



The Global Growth Trade Service connects businesses with a trade advisor who identifies and helps remove challenges and works with them to implement and activate their entry strategy to international markets.

Edmonton Trade Accelerator Program



This program helps small to medium-sized enterprises reach their global potential by providing them with access to industry experts to develop and execute a personalized market-entry export plan.

Energy Savings for Business Program



This program provides up to \$55M in funding for Alberta businesses to improve efficiency, reduce emissions, and decrease costs, while creating skilled jobs and boosting economic recovery.

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, please email us at Invest@SpruceGrove.org.

Thank you for your engagement.
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,
Dave, Karla, Jamielinn, & Anika

SHARE OUR NEWSLETTER THROUGH SOCIAL MEDIA:

