



April 27, 2023

The City of Spruce Grove **ECONOMIC & BUSINESS DEVELOPMENT NEWS** *Keeping you informed!*

Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

Stay in the 'know' - Sign-up below!

□ NEW DEVELOPMENT □

ROCKTREE SOLAR PROJECT



[Voltarix Group Inc. \(VGI\)](#) is developing a 25.3 megawatt (MWdc) solar power project on a 130 acre site at Golden Spike Road and Highway 628, bordering Spruce Grove's southern boundary in Parkland County.

The Rocktree Solar Project will contribute renewable energy to meet electricity demand on the local distribution grid. The project will include over 41,000 solar modules installed on steel pile foundations to a height of 11ft. VGI will transmit energy to Fortis Alberta's existing distribution power lines.

The \$35-million solar project is expected to be fully operational in 2024, and employ many local businesses and workers during construction and operations. Upon completion, the project will have capacity to provide green power equivalency for roughly 80% of Spruce Grove's peak power demand, and is an important contribution to renewable energy production.

“We’re extremely excited to begin construction on this project and contribute meaningful renewable energy to the Greater Edmonton region, and are grateful for the support we’ve received from Spruce Grove and Parkland County during project planning.” – Richard Haas, Managing Director

□ SUPPORT LOCAL □

Welcome, new businesses!



[Family Footcare & Reflexology](#) at 110 McLeod Avenue offers footcare assessment, treatment, toenail trim, ingrown toenail brace, reflexology, massage, facial, prosthetic toenail, and home visitation services. □



Opening Soon - [Pretzel Shack](#) at 115 First Avenue is a bakery that offers freshly in-house baked goods, which includes a variety of flavorful savory pretzels, as well as a wide range of sweet cookies, pastries, desserts, and more. □

Thank you to our existing businesses!



[Hyperspace Comics & Games](#) at #1, 229 First Avenue is a store that offers unique comic books, fun board games, collectible cards, action figures, Funko toys, themed lanyards, a variety of dice, and more. □



[FlyFree Movement](#) at 75a Shep Street is a parkour gym that offers beginner to advanced classes. They explore and challenge the possibilities of human movement through academic discipline to bring out the best athlete in you. □

□ CITY LAUNCHES THE STOREFRONT IMPROVEMENT PROGRAM FOR BUSINESSES IN THE CITY CENTRE □



As part of the City Centre revitalization initiative, the City of Spruce Grove launched a [City Centre Storefront Improvement Program](#) and is allocating \$75,000 to provide 50% matching grants of up to a maximum of \$7,500 per storefront or up to \$10,000 for improvements on a street corner where improvements are made to two facades. This program provides commercial property owners in the Spruce Grove City Centre with a funding incentive to make exterior improvements to their storefronts.

□ FIBRE OPTIC NETWORK COMPLETED IN SPRUCE GROVE □



A city-wide fibre optic network was recently completed through a partnership between Telus and the City of Spruce Grove. The project provides access to broadband at gigabit-enabled speeds to over 90% of the premises in Spruce Grove. The cost of the project is \$54M for which the City contributed \$4.25M toward the build-out of fibre in the industrial area. Read more at bit.ly/FibreOpticComplete.

□ CITY CENTRE CONSTRUCTION - SECOND PHASE UNDERWAY □



Construction has begun in the City Centre. The pedestrian and traffic detours have been set up for the construction season. Subscribe for updates at www.sprucegrove.org/CCARP.

Residents are also reminded to continue supporting City Centre businesses by shopping local. Visit CityCentreOpenForYou.ca for a business directory and interactive map to find businesses and parking in the area.

□ EVENTS □



The [Spruce Up Spruce Grove Program](#) will run from April 26 - May 31. Community groups, businesses, schools, and general public groups are invited to participate in a new spring clean-up program aimed at removing garbage from our parks, trails, and school yards, while growing connections and fostering a sense of ownership to green spaces.



The City of Spruce Grove, the Town of Stony Plain, and Parkland County are partnering together for the 2nd Annual [Tri-Region Mayors' Golf Classic](#) on Thursday, July 13. The tournament will be hosted by Spruce Grove at [The Links at Spruce Grove](#). Become a sponsor or register to play in the tournament by visiting triregiongolfclassic.ca.



The Greater Parkland Regional Chamber of Commerce is hosting the [2023 Tri-Expo & MARKETPLACE](#) on May 6 from 10:00 AM to 6:00 PM & May 7 from 10:00 AM to 4:00 PM at Heritage Park in Stony Plain. The event hosts a wide array of goods and services from over 70 vendors throughout the region. A Job Fair will also be hosted at this event.



The Spruce Grove City Centre Business Association will be hosting 3 [City Centre Markets](#) this summer at the Pioneer Centre and City Hall Parking Lot at 301 Jespersen Avenue on July 30, August 13, & August 27. This family-friendly event will feature vendor booths, amazing local Artisans, fresh produce, food trucks, live entertainment, and free kids activities.

□ OTHER NEWS □

NEW: Tourism Ambassador Training - Spruce Grove and the Greater Parkland Regional Chamber are collaborating on a Tourism Ambassador Training workshop. This will equip local businesses and employees to respond to visitor inquiries and share what our community has to offer. This workshop is on May 24th and interested businesses can register [here](#).





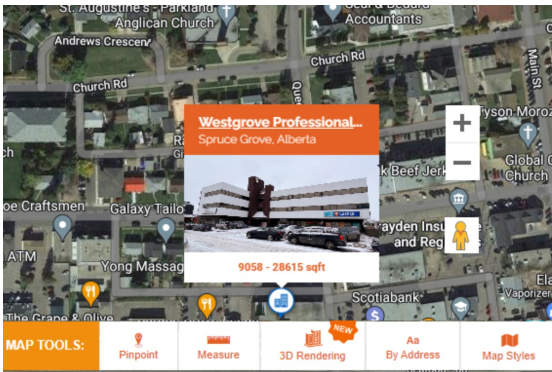
CITY CENTRE WINDOW SCAVENGER HUNT

May 3rd - 31st (2023)

COMING SOON: City Centre Window Scavenger Hunt - Spruce Grove's [City Centre Window Scavenger Hunt](#) is coming to McLeod Avenue (Calahoo Road intersection to King Street) on May 3-31. Look for the gnome images hidden within the windows of various businesses, and submit your [game card](#) for a chance to win a \$100 gift card.

City-owned Industrial Lots for Sale - the City is offering fully serviced industrial land for sale. This is a multi parcel 18-acre industrial development called [South Century Industrial Park](#) at 1 Century Close (just east of the Public Works site on Century Road). For more information, phone (780) 962-7608.

Lot 9	Lot 11	Lot 10
10.99 acres 4.49 ha	2.59 acres 1.048 ha	2.59 acres 1.048 ha



Spruce Grove's GIS Site Locator Tool - this [tool](#) provides real estate, demographic, labor force, and industry data to help investors select optimal geographic locations through online mapping analysis. You can access commercial and industrial properties that are for sale or lease in Spruce Grove.

New Alberta Agri-Processing Investment Tax Credit - the Alberta Government has introduced this [Agri-Processing Investment Tax Credit](#) to attract new investment in the agri-food sector. This provides a 12% non-refundable tax credit to eligible projects.



SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit [InvestSpruceGrove.ca](#). If you have any questions, email us at Invest@SpruceGrove.org.

Thank you for your engagement.
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,
Dave, Karla, Jamielinn, & Anika

SHARE OUR NEWSLETTER THROUGH SOCIAL MEDIA:

