



INVESTSPRUCEGROVE.CA

December 20, 2022

□ The City of Spruce Grove □
ECONOMIC & BUSINESS DEVELOPMENT NEWS
Keeping you informed!

Wishing everyone Happy Holidays and a prosperous New Year!

Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

Stay in the 'know' - Sign-up below!

□ A SPRUCE GROVE WISH BOOK - HOLIDAY SHOPPING GUIDE □

WHO'S on your list this year?

the ADVENTURE SEEKER, the CREATOR, the HARD-TO-BUY-FOR, the FOODIE, the FRIEND-SETTER, the GRILLER, the BREW MAESTRO, the GAMER, the FUR-BABY, the DIVA

Rudolph says... *shop local*

<p>BEVERAGE</p> <ul style="list-style-type: none"> Country Stone Distillery RavenWolf Brewing Co. Talking Dog Brewing 	<p>FASHION</p> <ul style="list-style-type: none"> Dani - Madi Knighton & Co. MNR Beauty Boutique Romantic Notions Spruce Up Boutique 	<p>FLOWERS</p> <ul style="list-style-type: none"> Hypnotic Bloom Orchard Berry Arrangements Pretty Little Flowers Pretty Little Industries & So Pretty Gift Store Spruce Grove Flowers & Gifts 	<p>FOOD</p> <ul style="list-style-type: none"> Grove City Meats Oak & Iron Sandyview Farms Too Hot Peppers Salsa Company Wilbaok Beef Jerky 	<p>GAMES</p> <ul style="list-style-type: none"> Anagram Games Cafe Game Stop Hyperspace Comics & Games Intensity VR On Par Golf Paradise Games & Customs 	<p>JEWELRY & GIFTS</p> <ul style="list-style-type: none"> Backyard Birds Nature Shop Dale's Jewellers & Goldsmiths Gifts & Gadgets Laberge Engraving Madge 'n Makers Raggs to Riches Sokanne's 	<p>OUTDOORS</p> <ul style="list-style-type: none"> Hooked Up Fishing Gear Mud, Sweat & Gears Primo Skate & Snow <p>PETS</p> <ul style="list-style-type: none"> Barkstreet Market Pet Foods Etc. Tail Blazers The Zen Den
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SHOP NOW: Click on each listed retailer to shop directly on their website!

...and so much more!

InvestSpruceGrove.ca

Spruce Grove is the perfect holiday shopping destination! Our [2022 Wish Book](#) ad is your guide in finding that perfect gift for family and friends. Spruce Grove has something for everyone when it comes to shopping and dining.

One of the many benefits of shopping in Spruce Grove is that you can avoid the holiday crowds and traffic of the big city, which creates a far more enjoyable shopping experience.

With our many local gift boutiques and larger shopping destinations, you are sure to find that perfect gift in Spruce Grove. And, if by chance you cannot find what you are looking for in Spruce Grove, Edmonton is minutes away.

❑ SUPPORT LOCAL ❑

Welcome, new Spruce Grove businesses!



[Bubble Tea & Coffee Lab](#) at #3, 100 King Street is a store that offers a wide range of beverages and snacks, including bubble tea flavors, coffee brews and blends, unique pastries, delicious desserts, and more. ☕



The [Café at Knighton](#) at 314 McLeod Avenue offers a selection of hot and iced coffees and lattes, caffeinated and herbal teas, hot chocolate, breakfast meals, lunch sandwiches, salads, soups, pastries, and other desserts. ❑



[Fusion Salon and Suites](#) at 128 Queen Street is a beauty salon that helps you reach your beauty dreams by offering a diverse range of hairstylists, aestheticians, injection, laser, lash, and extension professionals. ❑♀



[Urban Living Furniture](#) at #101, 95 McLeod Avenue is a store that offers indoor furniture such as beds, mattresses, nightstands, dressers, media units, couches, sofa sets, dining tables, chairs, and more. ❑

❑ ARC - THE NEW WAY TO PAY FOR TRANSIT ❑

Spruce Grove has marked an exciting milestone with [Arc](#), a new fare payment system that provides access to all 7 transit systems in the Edmonton region.

Riders don't have to pay up front for a full month of service to get the best deal. The Arc system will track what they spend.

When the monthly fare cap is reached, travel for the remainder of the month is free. The monthly cap on Spruce Grove's on-demand local transit service is \$65.



□ CHAMBER'S Y(OUR) REGION VIDEO RELEASED □



The Greater Parkland Regional Chamber of Commerce has released a [Y\(Our\) Region YouTube video](#) that spotlights Spruce Grove, Stony Plain, and Parkland County. This video allows you to closely connect with the communities that we call home. Experience local culture, diversity, rituals, beliefs, and the many people and business owners who have chosen to call this great region home.

□ TRI COMMUNITY ADULTS LEARNING ASSOCIATION (TRICALA) □

Join TriCALA in spreading joy around the Parkland Region on January 16 for [Blue Monday](#) - a day of pop-up events throughout Spruce Grove, Stony Plain, and Parkland County. TriCALA is looking for local businesses and organizations to participate by hosting a hands-on activity that can promote happiness and lifelong learning in their space or around the community. If interested, please email info@tricala.ca.



□ CITY CENTRE IS OPEN FOR BUSINESS - CONSTRUCTION UPDATE □



There may be some minor disruptions to accommodate ongoing work. Construction will resume in spring 2023 with lane and sidewalk closures on the south side of McLeod Avenue and the east side of Main Street. This phase of the project will be completed by fall 2023. [Learn more.](#)

Continue to support our City Centre businesses by shopping local. More information is available at CityCentreOpenForYou.ca, which provides a City Centre business directory and an interactive map to find businesses and parking in the area.

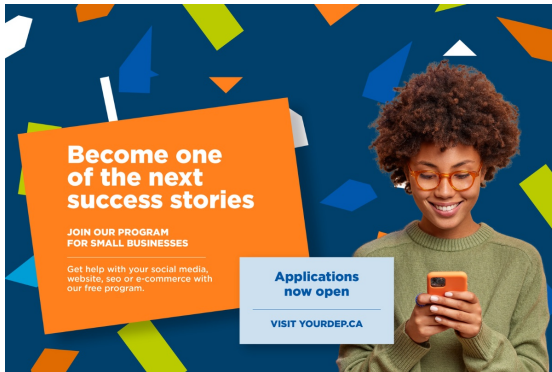
❑ WINTER BLOOMS GALA - FEBRUARY 11, 2023 ❑



The Spruce Grove and District Agricultural Society is hosting their inaugural [Winter Blooms Gala](#) on Saturday, February 11, 2023 from 5:00 PM to 11:00 PM. This formal dinner and dance fundraising event will support an accessible pathway system at the Spruce Grove Community Garden to help community members with mobility issues to enjoy the beautiful space.

❑ FREE DIGITAL PROGRAMS FOR SPRUCE GROVE BUSINESSES ❑

If you have questions about the following programs, contact Invest@SpruceGrove.org.



Your Spruce Grove business can become the next success story by signing up for the [Digital Economy Program](#) to access these FREE services:

- Google My Business
- Social media, website & SEO
- Branding & logos
- Photography & videography



Apply for the [Canada Digital Adoption Program](#) for the following 2 streams:

- 1) [Grow Your Business Online](#): A micro-grant and access to e-commerce advisors
- 2) [Boost Your Business Technology](#): A grant and support for businesses who want to adopt new digital technologies

❑ BUSINESS SUPPORT PROGRAMS ❑

Canada Jobs and Growth Fund (JGF)



Canada Tourism Relief Fund (TRF)



Canada Emergency Business Account



A \$700M program that supports regional job creation and positions local economies for long-term growth.

Funding to help tourism, non-profit, and Indigenous businesses adapt operations to meet public health requirements.

The repayment deadline for CEBA loans to be eligible for partial loan forgiveness has been extended to December 31, 2023.

Canada-Alberta Job Grant



Eligible employers can receive funding to help employees and unemployed Albertans access training.

Canada Work-Sharing Program



Helps employers and employees avoid layoffs during a decrease in business activity.

CyberSecure Canada Certification Program



A program to limit cyber incidences, enhance competitive advantage, and protect information.

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, email us at Invest@SpruceGrove.org.

Thank you for your engagement.
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,
Dave, Karla, Jamielinn, & Anika

SHARE OUR NEWSLETTER THROUGH SOCIAL MEDIA:

