

December 20, 2023

□ **The City of Spruce Grove** □
ECONOMIC & BUSINESS DEVELOPMENT NEWS
Keeping you informed!

Wishing everyone Happy Holidays and a prosperous New Year!

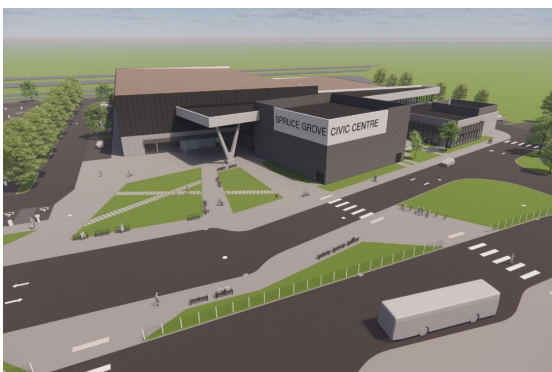


Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

Stay in the 'know' - Sign-up below!

□ **FEATURED DEVELOPMENT** □

SPRUCE GROVE CIVIC CENTRE - CONSTRUCTION UPDATE



The new Spruce Grove [Civic Centre](#) is taking shape! Located at 50 Westwind Drive, the Civic Centre will be the single largest project the City has ever done at \$77.8M. Amenities include a spectator arena, community arena, a satellite location for the Spruce Grove Public Library, a black box theatre, art gallery, and a community walking track.

Construction is proceeding on schedule! The structural steel and roof of the community arena are nearing completion. The forming and beams for the spectator arena seating bowl are well underway, with the structural steel anticipated to be complete by end of January 2024.

Underground plumbing for the dressing rooms is in place and the concrete floors are being poured. Interior finishes will begin in May 2024. The projected construction completion is late November 2024 with the facility opening to the public in the first quarter 2025. This is a LEED certified facility with accommodations to allow for solar panels in the future.

Fun Facts

- *The City of Spruce Grove and the Spruce Grove Saints have recently [reached an agreement](#) in principle for the Junior "A" hockey club to remain in Spruce Grove and play out of the Spectator Arena*
- *As at the end of November, 64,884 person hours of work on site with 358 tons of construction waste material was recycled and diverted from the land fill*
- *The site hosted post secondary engineering and trades students, allowing our future trades people to experience the construction site firsthand*

□ SUPPORT LOCAL □

Welcome, new businesses!



[BST Clothing](#) at #24, 100 King Street is a gently used clothing store where customers can Buy, Sell, and Trade clothing and accessories. They offer brands such as Lululemon, Nike, American Eagle, Converse, etc. □



[Noodlebox](#) at #105, 183 Hwy 16A is an Asian fusion restaurant that offers noodle boxes, rice boxes, butter chicken, curry bowls, savory and sweet spring rolls, coconut prawns, Bombay cheese balls, tempura chicken bites, and more. □

Thank you to our existing businesses!



So Pretty at #120, 131 Century Road is a hand-made gift shop that recently celebrated their 3 year anniversary. They specialize in hand-poured soy candles, soap, bath products, and many other Canadian-made items. □



Elite Martial Arts at 469 South Avenue is a martial arts club that recently celebrated their 10 year anniversary. They offer true and authentic Brazilian Jiu-Jitsu and Judo training to emphasize self-improvement, as well as self-defense. □

□ **COUNTDOWN TO CHRISTMAS HOLIDAY SHOPPING CAMPAIGN** □



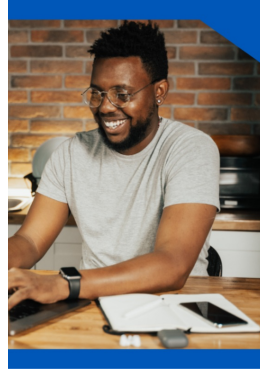
It's beginning to look a lot like Christmas! This holiday season, celebrate by shopping at Spruce Grove's unique and amazing local businesses for gifts that are sure to please everyone on your list. Discover, support, and enjoy the holiday spirit in Spruce Grove by visiting bit.ly/SGHolidayGuide for a list of businesses for fun gift ideas.

□ **START-UP & EARLY-STAGE BUSINESS SUPPORTS** □

Are you interested in participating in the conversation about developing support for start-ups and early-stage business owners in Spruce Grove? Join us and our consultants, Campus Innovation Consulting Group, for these workshops on January 9 & 10. Limited spots are available. Secure your spot ASAP by emailing invest@sprucegrove.org.



□ **BUSINESS SUPPORT PROGRAMS** □



Your Customers
Are Online.
You Should
Be Too.

LEARN MORE

Digital
Economy
Program



Spruce Grove's [Storefront Improvement Program](#) supports property and business owners the City Centre who want to make improvements to their storefronts. The City will provide a 50% matching grant up to \$7,500 per storefront or \$10,000 for a street corner where improvements are made to two facades. Apply today!

Businesses are encouraged to apply for the [Digital Economy Program](#). Over 130 businesses in Spruce Grove have signed up and received FREE support towards social media, website & SEO, branding, logo & graphic design, advertising, photography, videography, and more. Register before spots run out!

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, email us at Invest@SpruceGrove.org.

Thank you for your engagement.
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,
Dave, Karla, Jodi, & Anika



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