

November 30, 2023

The City of Spruce Grove ECONOMIC & BUSINESS DEVELOPMENT NEWS

Keeping you informed!

Our <u>Economic & Business Development</u> newsletter keeps you informed about new development, business, and interesting happenings in the business community.

Stay in the 'know' - Sign-up below!

☐ FEATURED DEVELOPMENT ☐

BASEBALL DISTRICT COMMERCIAL DEVELOPMENT



The start of construction at the new Pioneer Crossing commercial centre on Pioneer Road and Highway 16A kicked-off with a sod-turning ceremony on November 3, 2023. This is part of the broader <u>Ballpark District</u> project, encompassing the future Ballpark stadium, additional commercial as well as residential spaces.

<u>Decker Properties Management Ltd</u> is the developer of this initial phase which includes a Circle K gas bar and convenience store, liquor store, car wash, day care, and nail salon. The Circle K's convenience store will be roughly 3,000 sq. ft. and the other two buildings are 10,400 sq. ft. and 8,450 sq. ft respectively.





CAM TRAN'S NEW HOME - 31 SCHRAM STREET



Cam Tran Co. Ltd. has moved into and is fully operational in their new facility! Located at 31 Schram Street, this 62,000 sq. ft. 2-storey building on 4 acres is the new home for over 80 employees. Cam Tran, as Canada's largest full-line distribution oil filled transformer company, manufacture, repair, and remanufacture all class & types of distribution transformers. Congratulations Cam Tran on the build of your impressive new facility!

LOOKING FOR AN INDUSTRIAL SITE FOR YOUR BUSINESS?

The City-owned 18-acre South Century Industrial Park offers fully serviced industrial lots (including fiber optic connection) for sale.

Located at Century Close (just east of the Public Works site), this 4-parcel industrial park is ready for your business. Lots range in size from 2 acres to 11 acres.



\square SUPPORT LOCAL \square

Welcome, new businesses!



Noble Rise Clothing at #120, 16 Westway Road is a women-owned and ethically-sourced clothing store that offers simple, clean, and stylish outfits for new looks, trends, and good old-fashioned classics.



Urban Touch Halo Wellness at #204, 323 McLeod Avenue offers Cynosure laser technology, Elite iQ, TempSure, ProCell Microchanneling, RMT massage, body sculpting, certified wax/tint, facials, permanent jewelry, and more.

Thank you to our existing businesses!



Tutti Frutti at 205 Jennifer Heil Way has made notable updates to enhance their services. The restaurant recently expanded it's space and extended their hours, open until 8 pm. Check out the improved setup and longer hours at Tutti Frutti.



Shoe Craftsmen at 110 McLeod Avenue is a shoe repair shop that can repair anything related to footwear, leather goods, and luggage, all while offering custom-made arch supports and orthopedic build-ups. □

□ COUNTDOWN TO CHRISTMAS HOLIDAY SHOPPING CAMPAIGN□



This holiday season, let's celebrate the unique and amazing local businesses right here in Spruce Grove!

☐ What to Look Forward To:

Explore the diverse and exceptional businesses that make Spruce Grove special. From charming boutiques to hidden gems, this campaign is your guide to discovering the best places to shop in our community.

\square How to Stay in the Loop:

Visit our website for details about the campaign, featured businesses, and more.

□ **Follow Us on Instagram** <u>instagram.com/investsprucegrove</u> for a firsthand look at the diverse offerings of our local shops and to stay updated on the campaign.

Discover, support, and enjoy the holiday spirit in Spruce Grove!

START-UP & EARLY-STAGE BUSINESS SUPPORTS



The City is working on a plan to help businesses grow and support entrepreneurship. The project "Start-up & Early-Stage Business Supports" reflects the city's dedication to nurturing business growth and fostering entrepreneurship for sustainable development. □

We are pleased to announce our partnership with Campus Innovation Consulting Group (CICG), a highly esteemed team renowned for their demonstrable success in guiding

municipalities through effective business support initiatives.

□ Participate in upcoming round table discussions in the new year for an opportunity to contribute. Connect with our team at invest@sprucegrove.org to share your valuable insights.

☐ CITY CENTRE STOREFRONT IMPROVEMENT PROGRAM ☐



As part of the City Centre revitalization, Spruce Grove's <u>Storefront Improvement</u> <u>Program</u> supports property and business owners the City Centre who want to make improvements to their storefronts. The City will provide a 50% matching grant up to \$7,500 per storefront or \$10,000 for a street corner where improvements are made to two facades. Check out completed projects and appy today!

\square EVENTS \square



Get your business on track for a successful 2024 at the virtual Amplify Your Business Entrepreneur Symposium. From Dec 5-7, 12 experts will discuss business trends, offering advice and tools to help you overcome challenges and boost your business success in the upcoming year. **Register today** and use the promo code "SPRUCE" to get the All-Access Pass for FREE!

\square NEWS ALERTS \square

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, email us at Invest@SpruceGrove.org.

Thank you for your engagement.

Together, we play an important role in keeping our community healthy and safe.

From our team to yours, *Dave. Karla, Jodi, & Anika*

