FAQ

Where do I get more information?
Interested companies can visit yourDEP.ca for complete details on how to get started.

How do I apply?
Businesses can sign up on yourDEP.ca

How does the program work?
Once an eligible company signs up on the site they will be entered into the University of Alberta database and their account will be assigned to a Digital Service Squad team. The Digital Service Squad will then reach out to them and start the process.

Interested companies can visit yourDEP.ca for more details on how to get started.

How long does it take for someone to help me?
We will assign a consultant as soon as possible. Our goal is to assign consultants to businesses within 72 hours of their completed application.

What kind of services does this program cover?
The goal of the program is to jumpstart businesses with the basics, educate them, and get them comfortable with using digital tools in their businesses and be motivated and equipped to continue to the next step by themselves (or to seek services from a marketing company).

A Digital Assessment tool will be used to provide recommendations based on the identified needs. The scope of the work will then be agreed upon by the business owner and consultant. Attached is a sample service menu of the Digital Economy Program offerings.

Will I immediately be accepted into the program?
The answer is yes, provided the business fits the requirements of being a small, registered business in Alberta.

The City of
SPRUCE GROVE

Alberta

BUSINESSLINK

DIGITAL MAIN ST.

UNIVERSITY OF ALBERTA

Digital Economy Program

How long does the program last?
Officially the program is planned to run until the first quarter of 2023 (based on the number of applications). Our engagements with businesses are typically completed within one to two weeks.

How much time will be allocated to my business needs?
There is no exact limit since the needs will vary based on the identified priorities. The Digital Economy Program will seek to focus on the most impactful initiatives for each business. Our goal is to be value-based, rather than focusing on an allotment of hours.

The City of SPRUCE GROVE

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