



# Success Stories

## Here's what past program participants are saying.

### **Shades of Grey Tattoo**

... I would highly recommend that every business owner take advantage of this program, especially if you don't have much of an online presence or if you're unsure of how strong your digital footprint is. These days our online marketing strategy is the most important tool we have and this program can really help boost it for us.

### **Empress Easy Wear, Inc.**

It was a really pleasant experience working with Anjika Sabhani. She was very professional, respected time, knowledgeable, an excellent listener, and quick to discover opportunities for us in the digital world. Her responses were prompt, clear and helpful. She prepared and followed through on our plan, nudging us. Due to this experience, we have now ventured more into the digital world. I commend the City of Edmonton for this innovative program to help businesses.

### **Discovery Cafe**

I'm just sending this to say how happy I am with the website you built for my restaurant. It has made a big difference for my business, I can now put my website on everything and be proud of it. I think everyone should be a part of this program because it helps to improve your business. Thanks again Paige for the amazing website.

### **Anonymous**

I enjoyed working with my consultant, he was very knowledgeable and personable. He offered many tips and recommendations. My feedback would be that I only wish that there was more time that we could spend time in, especially like myself who is not very knowledgeable in social media. This would be quite helpful, however, my consultant let me know that I could keep in contact with him should I need more help. Thanks.

